AFP[®] Association for Financial Professionals® **Annual Conference**

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ORIGINAL ESSENTIAL UNBIASED INFORMATION

The Changing Landscape of Consumer Receivables Management



Oscar Fricke Manager, Cash Management **Toyota Financial Services**



Thokozile Mkwanazi Senior Manager, Cash Management Nissan Motor Acceptance Corp.



Mohit Joshi **Vice President Global Payments & Cash Management** HSBC Bank USA, N.A.

Truth, Complete Truth & Statistics

Did you know...

- online usage levels top 75% of all US households?¹
- the number of online payments in the US grew by 53% in the last ten years while check payment volume in the US dropped by 57%?²
- 33M consumer households pay bills online at their bank's site in 2010 compared to 5M in 2000?³
- only 33% of bank online bill pay users also receive at least one e-bill at the bank site?³

¹2010 Billing Household Survey: Consumer Survey of Offline and Online Billing and Payment Practices. Fiserv 2010.

²Broadband Adoption and use in America – Federal Communications Commission, February 2010.

³Changes in the Consumer Billing and Payment Marketplace 2000-2010, Fiserv, Inc.





Presentation Agenda

Straws in the Air

Changes in the Environment

- Survival through Evolution
 Ways to Adapt
- The Game Plan
 Recommendations
- ARC on my mind Wish List of Treasury Practitioners
- Open Session



Straws in the air Lifestyle & Demographics

- Use of internet and mobile services
- Use of payment cards
- Pre-paid payments
- Kiosk payments



Straws in the air Business Technology

- The three-letter words
 - ARC
 - POP
 - BOC
- Connectivity with banks
- Online bill pay concentration





Straws in the air Market Dynamics

- Multiple non-bank firms vying for various pieces of value chain
- Consolidation among lockbox providers
- Cost / availability of financing





Survival through Evolution Ways to Adapt

- Understanding the efficiency dynamics behind each payment type
 - Challenges of electronic payments consumerinitiated payments vs. biller-initiated debits
 - Costs to facilitate processing of different payment types
 - Multiple originators vs. consolidation with a concentrator



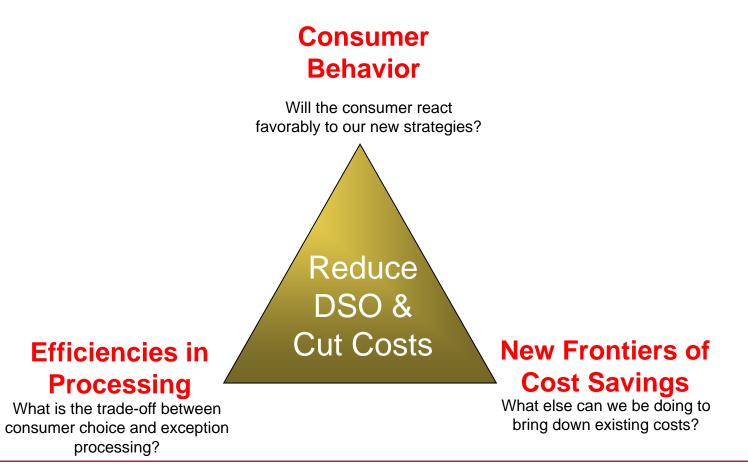
Survival through Evolution Ways to Adapt

- New Frontiers of Cost Savings
 - Statement suppression
 - Connectivity models with banks (SWIFTnet vs. multiple channels)
- Understanding consumer behavior
 - Use of credit cards for payments interchange fees vs. consumer convenience
 - Carrot or Stick to drive e-bills
 - Differences in behavior across industry verticals





Survival through Evolution Bringing it Together





The Game Plan Recommendations

- Strategic dialogue necessary with internal stakeholders
- Choose providers carefully
- Choose an e-billing model carefully
- Offer choice but incentivize efficient behavior





ARC on My Mind A Treasury Practitioner's Wish List

- Robust mobile applications for consumer online banking
- Rationalization of merchant interchange rates to promote credit card as a payment mode
- Critical mass on an integrated billing network
- IT vendors to focus on business continuity and preservation of knowledge



Questions?

Oscar Fricke

Manager, Cash Management Toyota Financial Services Ph: 310-468-0314 Email: oscar_fricke@toyota.com

Thokozile Mkwanazi

Senior Manager, Cash Management Nissan Motor Acceptance Corporation Ph: 615-725-8576 Email: thokozile.mkwanazi@nissan-usa.com

Mohit Joshi

Vice President Global Payments & Cash Management HSBC Bank USA, N.A. Ph: 201-386-7209 Email: mohit.joshi@us.hsbc.com

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