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INFORMATION



The Changing Landscape of Consumer Receivables Management



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Truth, Complete Truth & Statistics

- Did you know...
 - online usage levels top 75% of all US households?¹
 - the number of online payments in the US grew by 53% in the last ten years while check payment volume in the US dropped by 57%?²
 - 33M consumer households pay bills online at their bank's site in 2010 compared to 5M in 2000?³
 - only 33% of bank online bill pay users also receive at least one e-bill at the bank site?³

¹2010 Billing Household Survey: Consumer Survey of Offline and Online Billing and Payment Practices. Fiserv 2010.

²Broadband Adoption and use in America – Federal Communications Commission, February 2010.

³Changes in the Consumer Billing and Payment Marketplace 2000-2010, Fiserv, Inc.

Presentation Agenda

- **Straws in the Air**
Changes in the Environment
- **Survival through Evolution**
Ways to Adapt
- **The Game Plan**
Recommendations
- **ARC on my mind**
Wish List of Treasury Practitioners
- **Open Session**

Straws in the air

Lifestyle & Demographics

- Use of internet and mobile services
- Use of payment cards
- Pre-paid payments
- Kiosk payments

Straws in the air

Business Technology

- The three-letter words
 - ARC
 - POP
 - BOC
- Connectivity with banks
- Online bill pay concentration

Straws in the air

Market Dynamics

- Multiple non-bank firms vying for various pieces of value chain
- Consolidation among lockbox providers
- Cost / availability of financing

Survival through Evolution

Ways to Adapt

- Understanding the efficiency dynamics behind each payment type
 - Challenges of electronic payments – consumer-initiated payments vs. biller-initiated debits
 - Costs to facilitate processing of different payment types
 - Multiple originators vs. consolidation with a concentrator

Survival through Evolution

Ways to Adapt

- New Frontiers of Cost Savings
 - Statement suppression
 - Connectivity models with banks (SWIFTnet vs. multiple channels)
 - Understanding consumer behavior
 - Use of credit cards for payments – interchange fees vs. consumer convenience
 - Carrot or Stick to drive e-bills
 - Differences in behavior across industry verticals
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Survival through Evolution

Bringing it Together

Consumer Behavior

Will the consumer react favorably to our new strategies?



Reduce
DSO &
Cut Costs

Efficiencies in Processing

What is the trade-off between consumer choice and exception processing?

New Frontiers of Cost Savings

What else can we be doing to bring down existing costs?

The Game Plan

Recommendations

- Strategic dialogue necessary with internal stakeholders
- Choose providers carefully
- Choose an e-billing model carefully
- Offer choice but incentivize efficient behavior

ARC on My Mind

A Treasury Practitioner's Wish List

- Robust mobile applications for consumer online banking
 - Rationalization of merchant interchange rates to promote credit card as a payment mode
 - Critical mass on an integrated billing network
 - IT vendors to focus on business continuity and preservation of knowledge
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Questions?

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