# AFP® Association for Financial Professionals\* Annual Conference



# Best Practices in Global Bank Risk and Relationship Management:

### How Walmart Tackles Managing Bank Relationships Worldwide

Presented by
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Troy Baak, Managing Principal, e5 Solutions Group

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## Agenda

- e5 company profile
- Walmart company profile
- Selecting partner banks merging business needs with counterparty capabilities
- Evaluating counterparty risk
- Using technology to simplify
- Bank risk and relationship systems review
- Q&A



### e5 Solutions Group Profile

A recognized leader in solution design, implementation services and add-on software for ERP Financials and Treasury Applications, with proven expertise in all areas of Treasury and Financial Shared Service Centers.

#### e5 helps companies:

- maximize their return on financial investments
- reduce risk
- streamline critical finance operations
- optimize cash management
- enhance corporate performance



### e5 Solutions Group Profile

#### **Track Record**

- Nearly 200 Treasury Projects
- 125 Full Lifecycle Implementations
- 125 different companies
- In over 50 different industries
- Covering North, Central and South America;
   Europe, Asia, Australia, the Middle East and Africa.



## Introductions



# Our Mission: Saving people money so they can live better





## **Company Profile**

- \$466 billion total sales
- 2.2 million associates

- 10,891 stores/clubs
- **27 countries**

#### Walmart U.S.



- 59% of total sales, or \$275 billion\*
- 4,049 stores

#### Sam's Club



- 12% of total sales, or \$56 billion\*
- 620 Clubs

## Walmart International

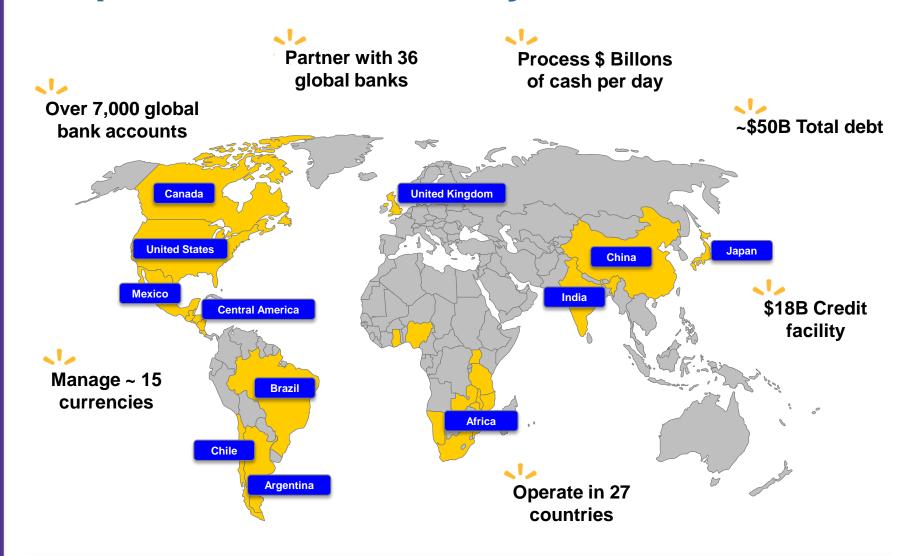


- 29% of total sales, or \$135 billion\*
- 6,222 stores



<sup>\*</sup> Sales amounts based on fiscal 2013 reported results

## Scope of Global Treasury – Worldwide





Banking Solutions Support our Global Business

Credit Facilities

and

Debt Issuance

Investments

Trade Financing

Cash Management

Retail Industry Products

Global & Regional Support **Global Treasury Banking Solutions** 



Derivative Execution

Stock Repurchase & Dividends

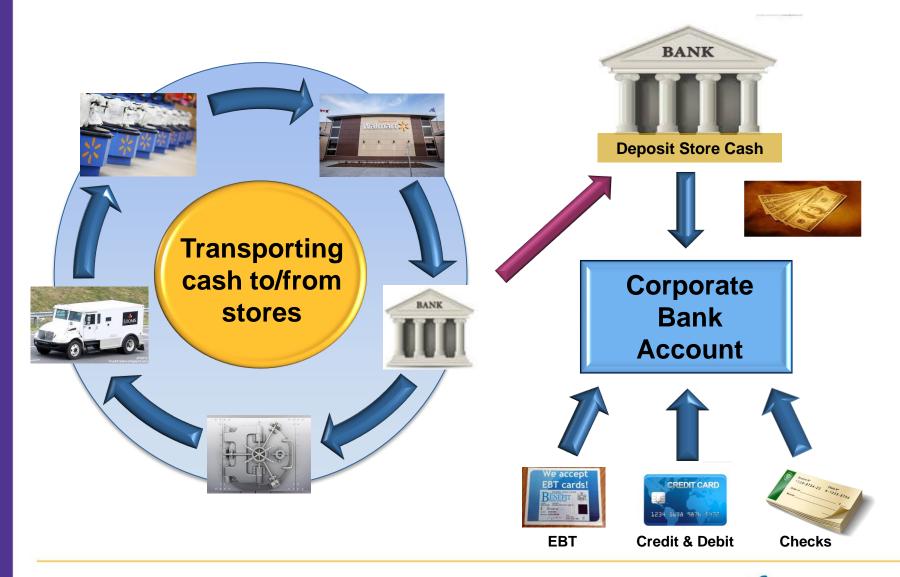
> Decision Support

We partner with banks to support global business needs





## **Banking Starts with Our Core Business**





## **Counterparty Selection: Three Key Criteria**



Ability to meet global and/or regional needs



Product offerings that satisfy our business needs

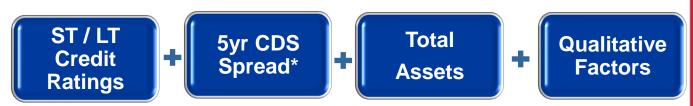


Financial
Strength and
Stability



#### **Managing Counterparty Exposure**

Monitoring Strength and Stability of Counterparty to Effectively Balance Risk

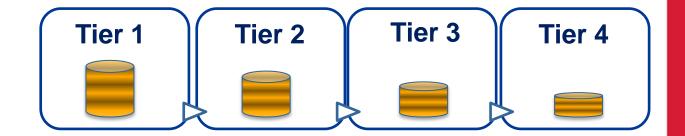


- 4 category Scoring System
  - 3 Quantitative
  - 1 Qualitative
- Scores/Tiers
   Updated Weekly

#### **Measurements**



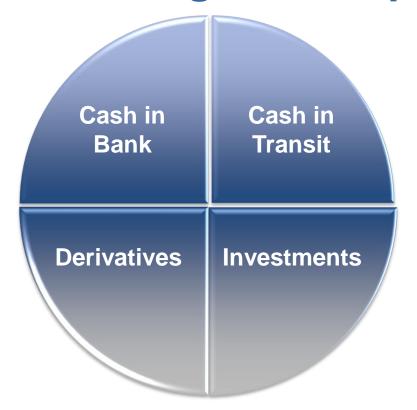
#### **Rankings**



\*CDS Spread: Credit Default Swap rate over the treasury rate



## **Measuring Counterparty Exposure**



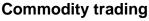






Time Deposits Money Market Funds







- Policy limits are set by financial risk management committee
- Exposures are monitored & measured weekly

- Exposure reports are regularly distributed to management
- Counterparty exposure is reviewed bimonthly with executive leadership



## **How We Used Technology in the Past**





## **How We Use Technology Now**

2013: Wave 1 of global treasury workstation implemented



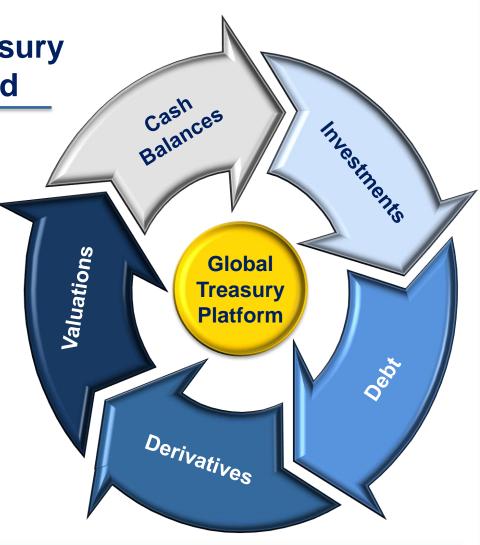
Treasury Workstation & BI Reporting



Bank Administration

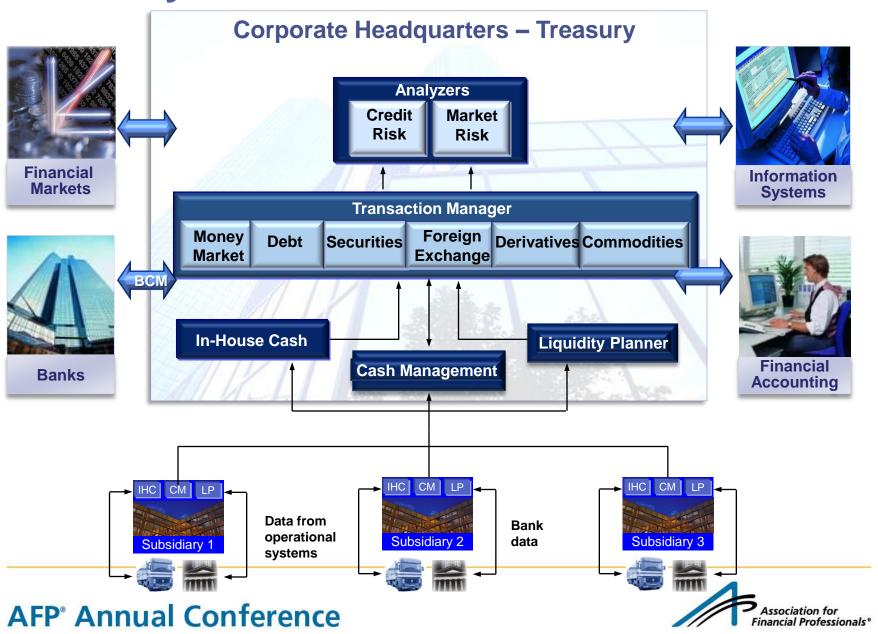


Swift Service Bureau

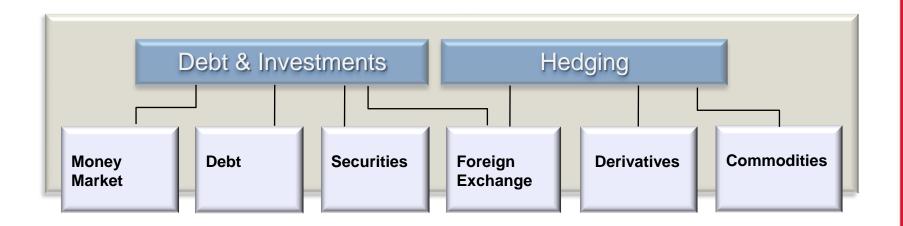




#### **Treasury**



#### **Treasury: Transaction Manager**



#### **Contract Management**

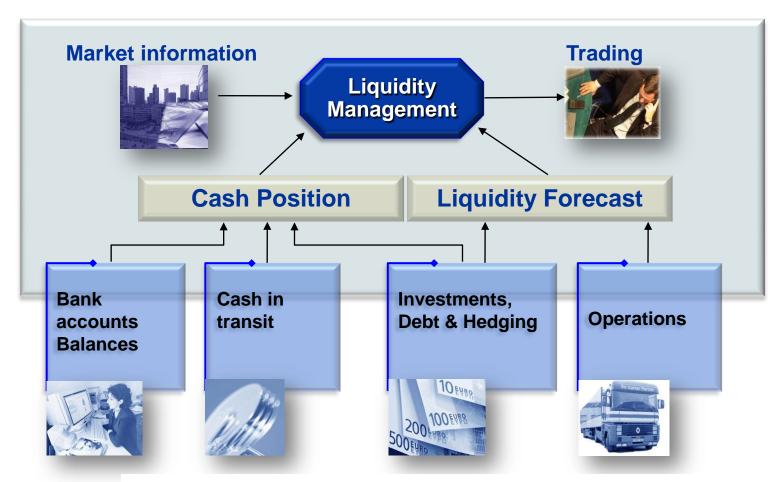


- Front Office
- Back Office
- Accounting





## **Cash Management**



- Managing external cash balances and obligations
- Multi-Bank simplification and standardization
- Drill down functionality



## **Treasury: Transaction Reporting**

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						CITIBA	. 📇 AUD	•••	0.00				
							BRL		0.00				
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							CHF		0.00				
_							EUR		157,950,000.00				
_							GBP HKD		10,000.00 0.00				
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							NZD		0.00				
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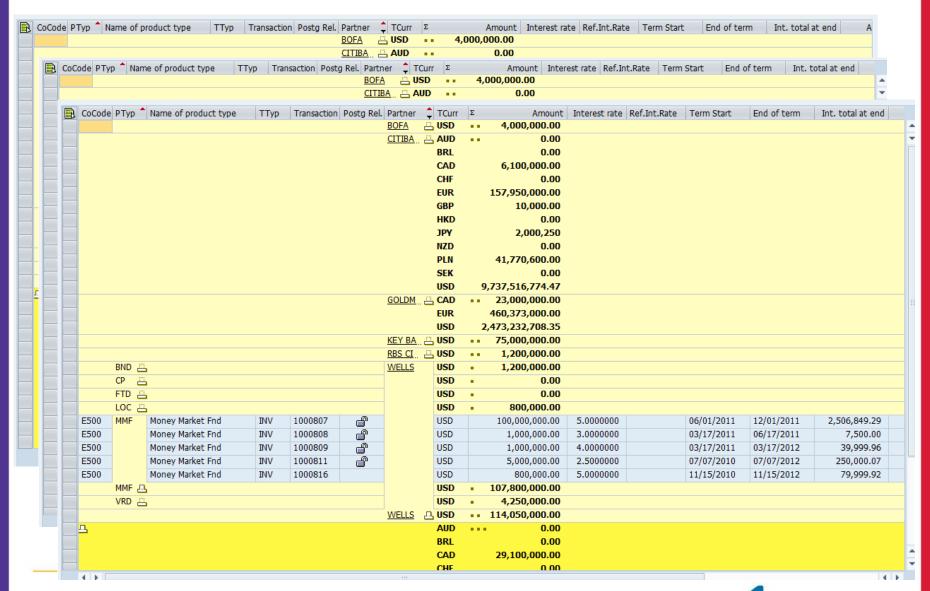


## **Treasury: Transaction Reporting**





## **Treasury: Transaction Reporting**





#### **Treasury: Market Risk Analyzer**

#### **Transaction data**



#### Linear

#### Non-linear

- Debts
- OptionsCaps
- Assets
- ....

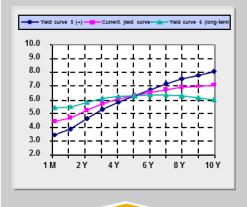
#### Market data



- Saved market prices
- Real-time market prices
- Flexible scenarios
- Rule shifts

#### **Calculation**

- Mark-to-market
- Sensitivities
  - Duration
  - Convexity
  - Exposure
- Crash/stress tests



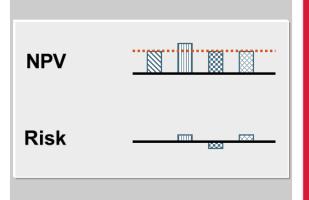
Price calculator (user exit)

#### **Evaluations**

- Company
- Portfolio
- Profit center
- Product



#### Risk management





### **Treasury: Credit Risk Analyzer**



#### **Features**

- Control credit risks and settlement risks
- Company-wide limits
- Online transaction credit check
- Flexible limit creation & exposure calculation



OK

Close transaction, update limits

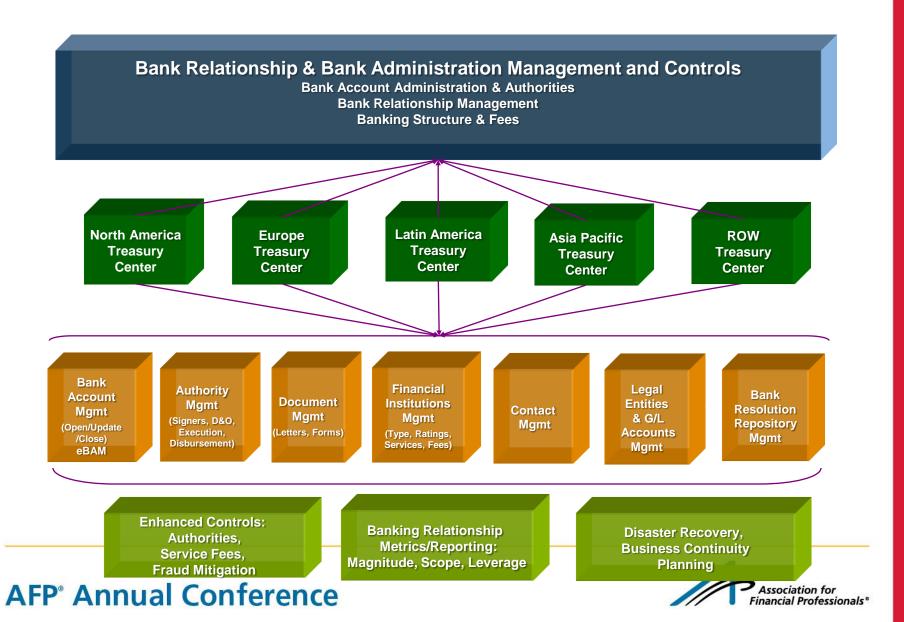
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Credit Risk Analyzer



Credit Exposure										
Partner	Exposure	Limit	Free	In %						
Euro Bank	8.5	10.5	2.0	19.5%						
NorthAm Bank	632.3	700.7	68.4	9.3%						
Asia Bank	728.7	716.7	-12.0	-1.7%						
SouthAm Bank	12.3	4.8	-7.5	-178%						

## Bank Administration & Relationship Mgmt.



## Questions



