Reserving a Seat at the Table: Treasury’s Expanding Strategic Role

Kelly Marek, CTP
CBIZ Inc.

Brian Kenyon
Rock and Roll Hall of Fame and Museum

Cynthia Krause
KeyBank Enterprise Commercial Payments
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Overview

• For-Profit and Nonprofit Treasury and Finance Structures
• Similarities and Differences
• Making Treasury and Finance Roles More Strategic
• Identifying Challenges and Overcoming Them
• Questions
CBIZ

Financial Services
- Accounting and Tax
- Government Health Care Consulting
- Litigation Support
- Financial Advisory
- Risk Advisory
- Valuation

Employee Services
- Employee Benefits
- Retirement Plan Services
- Payroll Services
- Property & Casualty Insurance
- Life Insurance
- Recruiting

National Practices
- Technology Support for Edward Jones

Medical Management Professionals
- Coding & Billing
- Full Practice Management

SOLD!
Rock and Roll Hall of Fame and Museum
The Rock and Roll Hall of Fame and Museum is the nonprofit organization that exists to educate visitors, fans and scholars from around the world about the history and continuing significance of rock and roll music. It carries out this mission both through its operation of a world-class museum that collects, preserves, exhibits and interprets this art form and through its library and archives, as well as its educational programs.
CBIZ Treasury

• Manager of Treasury Operations
  – Cash management
  – Short-term investing and borrowing
  – Debt management
  – Share repurchase program
  – Leasing
  – Client cash oversight

• Manager of AP/SSC
  – Accounts Payable
  – Epayable
  – P-card
  – T&E/Travel Card
Rock and Roll Hall of Fame and Museum

President and CEO

EVP, Chief Financial Officer

- VP/Exhibitions and Curatorial
  - Exhibitions
  - Collections Management
  - Curatorial
- VP/Education and Public Programs
  - Education Programs
  - Community Programs
  - Library and Archives
- Technical Services
  - Licensing and Merchandising
  - Facilities

- EVP, Chief Financial Officer
  - Finance
  - Human Resources
  - Development
  - Membership
  - Box Office
  - Visitor Services
  - Security

- VP/Development
  - Sales
  - Special Events
  - Promotional Programming
  - Communications
  - Marketing

- VP/Marketing and Communications
Rock and Roll Hall of Fame and Museum
Finance Organizational Chart

Finance Director/Controller

- Accounting Manager
  - Accounts Receivable
  - Payroll
- Financial Analyst
- Box Office Manager
  - Accounts Payable
For-Profit and Nonprofit Similarities and Differences

“Nonprofit is a tax status, not a business strategy”
Making Treasury and Finance More Strategic

- Long-term planning
- Strategy
- Benchmarking
- Risk Management
- Communicating treasury’s and finance’s priorities
Challenges

- Less resources
- Enterprise risk management
- Benchmarking and measurement
- Automation
- Integration
Questions?

Kelly Marek, CTP
CBIZ, Inc.
kmarek@cbiz.com

Brian Kenyon
Rock and Roll Hall of Fame and Museum
bkenyon@rockhall.org

Cindy Krause
KeyBank Enterprise Commercial Payments
Cynthia_J_Krause@KeyBank.com