

## APRIL EXHIBITOR NEWSLETTER



**Congratulations on exhibiting at AFP 2021!** AFP 2021, an integrated in-person and virtual event taking place Nov. 7-10 in Washington, DC, gives you access to attendees face-to-face and online. Review the information below for important exhibitor announcements.

### EVENT UPDATE AND HEALTH INFORMATION

Your safety is our highest priority. DC has initiated a four-stage plan, [REOPEN DC](#), for reopening local businesses with event capacities, and all appropriate measures are being taken to ensure that the Walter E. Washington Convention Center is safe. We will be updating the [Health and Safety Guidelines](#) on our website as more information becomes available.

For more information, check out the 2021 Exhibitor Guidelines, including the [Event Planning Guide](#) and [Back to Business Guide](#) on the Walter E. Washington Convention Center's guide to cleanliness, health and safety. In addition, the AFP 2021 events team is working closely with the Walter E. Washington Convention Center and DC Convention Services Bureau, and updates will be made as conditions change.

### HOUSING

General Housing for AFP 2021 is open. That means you are able to block rooms for you and your team now so you get the best accommodations available. Reserve your hotel room [here](#).

Want to explore Washington, DC, while you are here? Check out things to do and plan your visit [here](#).

### SOCIAL AND SIGNATURE IMAGES

Promote your attendance at AFP 2021 through the social media or email signature we have developed for exhibitors. [Download here](#).

### RESOURCES

To ensure you have everything you need for AFP 2021, review the [rules and regulations](#) for exhibitors.

Stay tuned for more information on the Exhibitor Portal and Exhibitor Services Kit, both available mid-summer. Bookmark and continue to check the "[I'm an Exhibitor](#)" webpage for the latest event updates, education materials and how you can amplify your impact and generate success at AFP 2021. The AFP 2021 events team is also working closely with the Walter E. Washington Convention Center as updates are made.

Ready to plan your networking events for AFP 2021? We are proud to announce a partnership with [Hosts Washington DC](#). Learn about their [#MeetWithConfidence](#) commitment and start planning your DC experience by contacting Karen Christensen at [karen.christensen@hosts-global.com](mailto:karen.christensen@hosts-global.com) or 504.266.0292.

### SPONSORSHIP OPPORTUNITIES

Gain maximum brand exposure at AFP 2021 by directly reaching your target audience while generating interest and traffic towards your exhibit hall booth. [Browse](#) through various sponsorship, advertising, and attendee experience opportunities to create a custom package that matches your organization's unique marketing goals.

Review [in-person and virtual opportunities](#), [virtual opportunities only](#), or [in-person opportunities only](#). For any questions, contact Kevin Boyle at [kboyle@afponline.org](mailto:kboyle@afponline.org) or 301.961.8861.