

AFP 2021

IN-PERSON 11.7-10 | VIRTUAL 11.7-11

WASHINGTON DC IS REOPENING!



MAY EXHIBITOR NEWSLETTER

Congratulations on exhibiting at AFP 2021! AFP 2021, an integrated in-person and virtual event taking place Nov. 7-10 in Washington, DC, gives you access to attendees face-to-face and online. Review the information below for important exhibitor announcements.

EVENT UPDATE AND HEALTH INFORMATION

The nation's capital remains open and is lifting all pandemic capacity restrictions on June 11! While this is a positive move, your safety is our highest priority. Attendees will still follow guidelines of the Walter E. Washington Convention Center, hotels and other venues. Stay tuned as we update the [Health and Safety Guidelines](#) on our website as more information becomes available.

For more information, check out the 2021 Exhibitor Guidelines, including the [Event Planning Guide](#) and [Back to Business Guide](#) on the Walter E. Washington Convention Center's guide to cleanliness, health and safety.

PARTNER HIGHLIGHTS

We are proud to announce a partnership with [Hosts Washington DC](#). As a place of power and prestige, surrounded by monuments, memorials, museums, and more, please come and enjoy inside and out and discover all that is in store for your next visit, click here: [DC is Open](#). Learn about their [#MeetWithConfidence](#) commitment and start planning your DC experience by contacting Karen Christensen at karen.christensen@hosts-global.com or 504.266.0292.

AFP 2021 WEBSITE RESOURCES

- Bookmark and continue to check the ["I'm an Exhibitor"](#) webpage for the latest event updates, education materials and how you can amplify your impact and generate success at AFP 2021.
- Stay tuned for more information on the Exhibitor Portal and Exhibitor Services Kit, both available mid-summer.
- To ensure you have everything you need for AFP 2021, review the [rules and regulations](#) for exhibitors.
- General Housing for AFP 2021 is open. That means you are able to block rooms for you and your team now so you get the best accommodations available. Reserve your hotel room [here](#).
- Want to explore Washington, DC, while you are in town? DC is open for business! Check out things to do and plan your visit [here](#).

SPONSORSHIP OPPORTUNITIES

Gain maximum brand exposure at AFP 2021 by directly reaching your target audience while generating interest and traffic towards your exhibit hall booth. [Browse](#) through various sponsorship, advertising, and attendee experience opportunities to create a custom package that matches your organization's unique marketing goals.

Review [in-person and virtual opportunities](#), [virtual opportunities only](#), or [in-person opportunities only](#). For any questions, contact Kevin Boyle at kboyle@afponline.org or 301.961.8861.