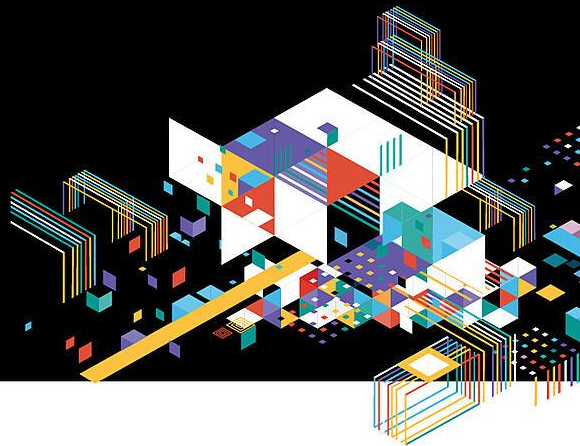


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**AFP 2022**  
OCTOBER 23-26 | PHILADELPHIA

**EXHIBITOR  
& SPONSOR**

**NEWSLETTER**



We're excited you'll be joining us at AFP 2022 in Philadelphia. This monthly newsletter is your source for key information, deadlines and opportunities. This is the June edition; you can find previous editions [on our website](#).

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### EXHIBITOR SERVICE KIT AVAILABLE

Click [HERE](#) to see the exhibitor kit. The exhibitor kit includes rules and regulations for participating in the conference, deadline schedules, registration information, exhibitor installation schedules, exhibit hall hours, conference schedules, how to order electric, carpeting, labor, catering and much more. Check out the T3 Exhibitor Community [HERE](#) where you can place your order, search the Exhibitor Kit and find pertinent information about AFP 2022.

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### EXHIBITOR WEBINAR JUNE 28

**PLEASE NOTE THE NEW DATE.** Join us for an informational webinar on **June 28**, where we'll share important information on your exhibiting experience. Register for the webinar [HERE](#).

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### CONVENTION CENTER & PLANNING RESOURCES

T3: Service Contractor

If you have any questions or are ready to get started on a custom booth design, reach out to [help@t3expo.com](mailto:help@t3expo.com) and their amazing team will be happy to get going with you.

Aramark: Exclusive Catering Service

Any food or beverage dispensed or given away at booths or functions must be purchased from Aramark catering; this includes bottled water, popcorn, cookies, etc. Contact: Casey Weber, [weber-casey@aramark.com](mailto:weber-casey@aramark.com).

Roberts Event Group: Official DMC

To begin crafting your AFP 2022 experience, please contact [Maria DiBenedetto](#), Event Producer.

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## REGISTRATION STANDARD DEADLINE IS SEPTEMBER 16

If you're looking to purchase additional AFP 2022 passes, purchase them by **September 16 to save over \$200**. Full conference registration passes include access to all educational sessions and keynote speakers that do not have session limitations.

[Access the AFP 2022 Exhibitor Portal](#) to purchase additional passes, assign complimentary registration passes that come with your exhibitor booth and update your company information for the AFP 2022 mobile app.

Exhibitor floor passes can also be purchased for \$1,150.

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## I'M AN EXHIBITOR WEB RESOURCES

Bookmark the [I'm an Exhibitor page](#) for all the information you need to plan your AFP 2022 experience.

- **FAQs**—Updated continuously, you'll find the common questions and answers we hear from exhibitors.
- **Promoting Your Presence**—Download social media and signature images to let your clients know you'll be at AFP 2022.
- **Social Media Templates**—Check out the library of AFP 2022 posts covering sessions, networking and more. Download and share on your organization's social accounts.

If you have any questions not addressed in our exhibitor resources please contact [exhibiting@afponline.org](mailto:exhibiting@afponline.org).

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## SPONSOR OPPORTUNITIES

Think outside of the exhibit space. Various packages get you in front of the treasury and finance community throughout their AFP 2022 experience.

Check out our featured items below and view the [entire listing here](#).

**Knowledge Hub Powered by AFP Learn**—With three components, this hub on the exhibit hall floor will offer multiple opportunities and avenues for AFP 2022 attendees to expand what they know and flex that growth mindset.

**Exhibit Hall Arcade**—Bring some fun, nostalgia, and good-natured competition to the AFP 2022 Exhibit Hall with a splashy, vibrant, arcade space featuring 4 games. Your sponsorship includes a branded leaderboard, push notifications to AFP 2022 attendees, lead retrieval, and more.

**Digital Advertising**—Put your brand on digital signage throughout the convention center. There are two options: **Digital Ribbons**, for a 15-second static image or video, and/or **Digital Meterboards**, for a 30-second static image or video.

**Walking Challenge**—Promote wellness and attendee engagement through a branded AFP 2022 Walking Challenge app. Your sponsorship includes branded real-time leaderboards throughout the convention center, custom push notifications, a QR code scan-in at your booth and an opportunity to provide gifts for participants.

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## HEALTH & SAFETY UPDATE

The safety of AFP Annual Conference exhibitors and attendees is our highest priority and all appropriate measures are being taken to ensure that at the Pennsylvania Convention Center in Philadelphia.

Due to the rapidly-changing nature of COVID-19, AFP is unable to provide specific guidance on the safety guidelines that attendees will be required to follow at the time of AFP 2022. All exhibitors and attendees will be required to follow all Pennsylvania Convention Center, Philadelphia Department of Public Health, State of Pennsylvania, and CDC guidelines that are in place at the time of AFP 2022. Current guidelines for the Pennsylvania Convention Center can be found [HERE](#).

Association for Financial Professionals, 4520 East-West Highway, Suite 800, Bethesda, MD 20814,  
+1 301.907.2862

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