



We're excited you'll be joining us at AFP 2022 in Philadelphia. This monthly newsletter is your source for key information, deadlines and opportunities.

### **REGISTRATION EARLY DEADLINE IS JUNE 3**

If you're looking to purchase additional AFP 2022 passes, remember to do so by **June 3 to save over \$500**. Full conference registration passes include access to all educational sessions and keynote speakers that do not have session limitations.

[Access the AFP 2022 Exhibitor Portal](#) to purchase additional passes, assign complimentary registration passes that come with your exhibitor booth and update your company information for the AFP 2022 mobile app.

Exhibitor floor passes can also be purchased for \$1,150.

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### **EXHIBITOR KIT COMING SOON**

Keep an eye out for your exhibitor kit, coming to you the week of June 6. The exhibitor kit will include the information you need to plan your participation for AFP 2022. It includes rules and regulations for participating in the conference, deadline schedules, registration information, exhibitor installation schedules, exhibit hall hours, conference schedules, how to order electric, carpeting, labor, catering and much more.

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### **SAVE THE DATE: EXHIBITOR WEBINAR JUNE 14**

Join us for an informational webinar on June 14, where we'll share important information on your exhibiting experience. Register for the webinar [HERE](#).

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### **YOUR AFP 2022 SERVICE CONTRACTOR: T3 EXPO**

To ensure you have the best exhibiting experience, AFP continually evaluates your resources and partners. We're excited to announce the selection of T3 Expo as the official AFP 2022 general service contractor.

T3 has worked with some of the world's largest and most innovative brands. Learn more about [T3 here](#).

The T3 Community, your interactive source for AFP 2022 information, will go live next month with the Exhibitor Kit. If you have any questions or are ready to get started on a custom booth design, reach out to [help@t3expo.com](mailto:help@t3expo.com) and their amazing team will be happy to get going with you.

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## **YOUR AFP 2022 DESTINATION MANAGEMENT COMPANY: ROBERTS EVENT GROUP**

AFP has selected [Roberts Event Group](#) as our official DMC for the show. To begin crafting your AFP 2022 experience, please contact [Maria DiBenedetto](#), Event Producer.

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## **I'M AN EXHIBITOR WEB RESOURCES**

Bookmark the [I'm an Exhibitor page](#) for all the information you need to plan your AFP 2022 experience.

- **FAQs**—Updated continuously, you'll find the common questions and answers we hear from exhibitors.
- **Promoting Your Presence**—Download social media and signature images to let your clients know you'll be at AFP 2022.
- **Social Media Templates**—Check out the library of AFP 2022 posts covering sessions, networking and more. Download and share on your organization's social accounts.

If you have any questions not addressed in our exhibitor resources please contact [exhibiting@afponline.org](mailto:exhibiting@afponline.org).

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## **SPONSOR OPPORTUNITIES**

Think outside of the exhibit space. Various packages get you in front of the treasury and finance community throughout their AFP 2022 experience.

Check out our featured items below and view the [entire listing here](#).

**Puppy Park**—Bring joy and stress relief to AFP Attendees by sponsoring the Puppy Park on the Exhibit Floor on Monday and Tuesday.

**Treasury & Finance Quest**—Participate in the ultimate booth traffic builder. The Treasury and Finance Quest ensures you have a steady flow of attendees coming by your booth to become eligible to win a variety of prizes as they complete the Quest.

**Onsite Digital Advertising**—Engage attendees with high impact digital ribbons or meterboards throughout the Convention Center.

**AFP 2022 Kick-Off Party**—From signature cocktails to VIP areas or an after party, we can collaborate to build a sponsor package during the AFP 2022 Kick-Off Party at the Franklin Institute.

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## **HEALTH & SAFETY UPDATE**

The safety of AFP Annual Conference exhibitors and attendees is our highest priority and all appropriate measures are being taken to ensure that at the Pennsylvania Convention Center in Philadelphia.

Due to the rapidly-changing nature of COVID-19, AFP is unable to provide specific guidance on the safety guidelines that attendees will be required to follow at the time of AFP 2022. All exhibitors and attendees will be required to follow all Pennsylvania Convention Center, Philadelphia Department of Public Health, State of Pennsylvania, and CDC guidelines that are in place at the time of AFP 2022. Current guidelines for the Pennsylvania Convention Center can be found [here](#).

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