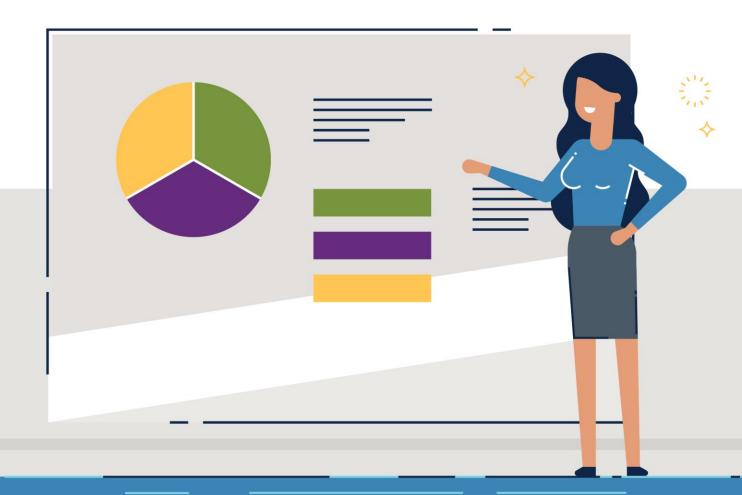


AFP Speaker Guide





Preparing Yourself and Your Presentation Team



Preparing Yourself and Your Team



- 1. Organizing practice run throughs
- 2. Practice
- 3. Understand the Technology





Organizing Practice Run Throughs







Practice, Practice, Practice

"Practice isn't the thing you do when you're good. It's the thing you do that makes you good."

- Malcolm Gladwell, Outliers: The Story of Success





Practice, Practice, Practice





Practice, Practice, Practice





Get Objective Feedback



- If possible, enlist a coach.
 They can help with what to do, and better yet, how to do it.
- What: "I want you to avoid his punches."
- How: "Move side to side and change your levels."
- Non-expert audience practice





Get Objective Feedback



- Record yourself practicing
- Audio only is good
- Video is better
- Watch your body language
- There's an app for that (Orai, Speeko)





Understanding the Technology



- Know how your specific setup works
- Have a backup plan
- Understand what it can't do well

Preparing Yourself and Your Team - Recap



1. Organizing practice run throughs

Mimic the environment

2. Practice

- The process is where the value is
- Get feedback
 - From mentors
 - From non-professionals
 - From your own recordings
 - Use apps to get metrics

3. Understand the Technology

- Every platform has a variety of setups
- Have a backup plan
- Understand what it can and can't do well





Knowledge is Only Potential Power

"By failing to prepare, you are preparing to fail."

~ Benjamin Franklin

