LET'S FOCUS ON YOU
## TABLE OF CONTENTS

### What’s In It for You?
- AFP MindShift ................................................................. 2
- Payments Hub ............................................................... 4
- Learning Styles and Knowledge Types ....................... 5
- Wellness Zone ......................................................... 6

### What’s Your Goal?
- AFP 2018 Task Force .................................................. 8
- Educational Session Highlights
  - Treasury Management Sessions .......................... 9
  - Payments Sessions .................................................. 10
  - Financial Planning & Analysis Sessions .............. 11
  - Capital Markets and Investments Sessions .......... 12
  - Risk Management Sessions ................................. 13
  - Career Development Sessions ............................ 14
  - Retirement Plans & Benefits Sessions ................. 15
- AFP Executive Institute ............................................. 16
- Pre-Conference Workshops ..................................... 17

### Who Will Inspire You?
- Keynotes ...................................................................... 19
- Event / Spotlight Speakers ........................................ 20
- AFP Pinnacle Awards .................................................. 22

### Who Do You Want to Meet?
- Networking Events .................................................... 24
- Exhibitors ................................................................ 26

### What Will You Experience?
- Chicago .................................................................... 28
- Hotels and Shuttle Service ....................................... 29
- Registration ............................................................... 30
- Teams ...................................................................... 31
- Convince Your Boss ................................................ 32
- Sponsors .................................................................. 33
WHAT’S IN IT FOR YOU?
Here are some of the issues we’ll cover:

- Artificial Intelligence
- Big Data Analytics
- Blockchain
- Digital Transformation
- Fintech to Automate Corporate Strategy
- Future of Work
- Leveraging APIs in Cash Management

**DID YOU KNOW?**

**Only 17%** of organizations are prepared for the changes that new technologies will bring to their treasury and finance functions.

- AFP MindShift Survey

**MindShift Row**

Come to the Exhibit Hall to meet with providers that are disrupting and transforming finance and treasury.
AFP MINDSHIFT

TUESDAY | 8-9:30 A.M.

AFP MindShift Keynote
Two visionaries, Nancy Giordano and Mike Walsh, share their insights into key advancements in artificial intelligence, robotics, and augmented reality impacting organizations of all sizes. Following these dynamic presentations, Ron Insana moderates an in-depth discussion focused on how these innovations are impacting the treasury and finance profession.

NANCY GIORDANO
Founder, Play Big Inc.
Executive Producer, Giagom Change

How Technology, Demographics and Values Are Disrupting the Future of Work
Artificial Intelligence, Robotics, and Virtual and Augmented Reality are increasingly making certain job functions obsolete and the treasury and finance industries are not immune. Strategic futurist Nancy Giordano delves into both the advancing technologies and the critical shifts companies and the workforce must confront to stay relevant in the future.

MIKE WALSH
CEO, Tomorrow
Author, The Dictionary Of Dangerous Ideas and FUTURETAINMENT

Reinventing Leadership for the Age of Machine Intelligence
While many fear that robots will take their jobs, the rise of machine intelligence begs a more important question: what is the true potential of human intelligence in the 21st century? Mike Walsh, futurist and author, presents a vivid portrait of a brave new world orchestrated by machines that think, and how tomorrow’s leaders must adapt to survive and thrive in an age of accelerating technology.
PAYMENTS HUB

One location covering one BIG topic.

You’ll find all sessions in the Payments track plus networking events for payments professionals in this central location.

Program as of 3/12/18. Subject to change.

Here are some of the issues we’ll cover in the Payments Hub:

- Intercompany payables efficiencies
- Smart receivables including lockbox automation
- Early adopters of real-time payments
- Card programs with enhanced technology
- Real-time payments fraud and cybersecurity
- Payments and APIs
- Blockchain for reconciliation
- Technology trends for global payments

Networking Events in the Payments Hub:

- Payments Breakfast
- Payments Mixer
- Payments Reception
- Payments Roundtable

PROBLEM SOLVED IN LESS TIME THAN YOUR LUNCH BREAK

Payments Hub Challenge

We’re giving vendors just 15 minutes to help solve some of your biggest issues in payments. Put their innovative solutions to the test at the Payments Hub Challenge.

Payments Hub, the Payments Breakfast and the Payments Mixer are sponsored by FIS
LEARNING OPTIONS

You’ll experience a deeper understanding with active learning options.

Everyone learns differently so we’re offering dynamic options for educational sessions. Choose the method that will have the greatest impact on you.

LEARNING STYLES

INNOVATION SERIES
Cut to the chase with a 30 MINUTE PRESENTATION focused on an innovative concept.

LEARNING LOUNGE
DIG DEEPER INTO THE TOPIC with the speaker following select sessions.

NEW - CAMPFIRE SESSION
Take in a big idea by a presenter who then shifts to a facilitator, engaging the audience for DIFFERENT PERSPECTIVES AND SOLUTIONS.

Sponsored by

Deutsche Bank

KNOWLEDGE TYPES

OPERATIONAL
Sessions include content to improve your SKILLS and TACTICS.

STRATEGIC
Sessions include strategies to drive ORGANIZATIONAL CHANGE.

MINDSHIFT
Sessions include actionable advice on EMERGING TECHNOLOGIES.
WELLNESS ZONE

A healthy AND productive workplace can be a reality.

WHAT’S IN IT FOR YOU?

Learn techniques to channel and boost your energy throughout the day with one of the top 25 health promotion professionals in the nation, Lance Breger.

**Wellness Zone sessions:**
- Deep Sleep
- All-Day Energy
- Power Meditation
- Avoid Office Body
- Muscle Tension Release
- 2 Minutes to Less Stress

**LANCE BREGER**
President
*Infinity Wellness Partners*

**DID YOU KNOW?**

- **78%** of businesses say employee well-being is a critical part of their business plans.

- **89%** of workers at companies that support well-being efforts are more likely to recommend their company as a good place to work.
  - American Psychological Association

- **70%** of employees are interested in taking proactive steps to improve their health.
  - UnitedHealthcare Survey
WHAT’S YOUR GOAL?
AFP 2018 TASK FORCE

The AFP 2018 Task Force, made up of your practitioner peers, has put together an agenda of actionable sessions delivered by people who live and breathe this stuff.

TREASURY MANAGEMENT TRACK

Tom Gallo
Vice President, Treasurer
ABM Industries

Saumya Mohan
Americas Region Treasurer
Tesla

Kammy Tsang
Senior Treasury Manager
Equinix, Inc.

PAYMENTS TRACK

Charles Ellert, PMP
Manager Systems Automation and Payment Strategy
Verizon Communications, Inc.

Barbara Landolt, CTP
Assistant Treasurer
CSAA Insurance Group, a AAA Insurer

Tom Wolfe, CTP
Treasury Consultant

RISK MANAGEMENT/CAPITAL MARKETS & INVESTMENTS TRACKS

David Groeber
Treasurer, Director of Visionary Structures
Tuthill Corporation

Craig Parr, CTP
Senior Vice President Finance & Chief Risk Officer
Flowers Foods, Inc.

Carlos Ramirez, CFA
Assistant Treasurer
Signode Industrial Group

FINANCIAL PLANNING & ANALYSIS TRACK

Emmanuel Caprais
Vice President Strategic and Financial Planning & Analysis
ITT Inc.

Johnnie Goodner, CTP
Vice President, Finance & Treasury
Sally Beauty Holdings, Inc.

Mariya Guttoh, FP&A
Vice President, FP&A Manager
Bank of the West

Cassandra Joelle James, FP&A
Senior Manager, FP&A
The Cheesecake Factory

Photo from the AFP 2018 Task Force Planning Meeting
EDUCATIONAL SESSION HIGHLIGHTS

Treasury Management

**Riding the Tide of Change**
With tax reform a reality, global treasury personnel are looking for best practices around product usage, global balance sheet structure, efficiency and impact mitigation. With an eye towards issuance and market activity, this discussion looks at optimal capital structures, available investment solutions, and opportunities within investment grade credit. An expert panel highlights the ways several multi-national companies are making these market disruptions work to their advantage.  
*BlackRock, Priceline Group, The Coca-Cola Company*

**Can a Bot do Your Rolling Cash Forecast?**
Bots have the potential to play a vital role in improving cash flow forecasting. But how efficient are bots? Will they bring more negatives than positives to Treasury functions? Will the data be more accurate? Attend this session for an in-depth discussion of these questions and explore how new technologies can improve the forecasting process.  
*AbbVie Inc., Treasury Advisory Services*

**Artificial Intelligence in Corporate Treasury: Added Value?**
Gain a structured perspective on how to drive your Big Data and AI strategy and demystify integration of these opportunities in your operations. Beyond the potential that can be released from your data, learn about leveraging the data and insights from your financial institutions and other providers.  
*Citi*

**LEARNING JOURNEY**
Follow a customized learning journey to tackle a specific challenge.

I need to know how market disruptions can positively affect my corporate balance sheet.  

See your Journey

**WHAT'S YOUR GOAL?**

**KNOWLEDGE TYPES**

- STRATEGIC
- OPERATIONAL
- MINDSHIFT

**VIDEO**

Check out this AFP 2017 session recording: Digital Identity: The Cornerstone of Commerce and Transaction  

Watch the Video
Creating a Global T&E Card Program While Leveraging Enhanced Technology and Capabilities

Harley-Davidson transformed its decentralized T&E card program—with 13 different card providers over five countries—into one Global T&E Card Program, covering 28 countries for 3,200 employees. H-D summarizes their RFP process and program implementation process. Attendees gain insight into the challenges encountered, and successful outcomes—increased employee satisfaction, enhanced fraud prevention and increased rebate.

Harley-Davidson, Inc, Citi

From Innovating to Driving Impact: Capitalizing on the Fintech Boom to Transform Your Business

In this case study, journey through the experience of a leading North American logistics company, Livingston International that successfully capitalized on the fintech boom by integrating automation into their corporate strategy, and transitioned their financial operations into a digital platform to effectively transact with customers.

Livingston International, VersaPay Corporation

Modernizing Retail: Eyeing the Cost of Payments

Find out how Walmart managed their payment processes by implementing innovative measures including, Dynamic Debit Routing, PINless capabilities, end-to-end network optimization and network advocacy, innovative currency solutions, as well as active monitoring of fees and downgrades. While low margin merchants are usually the first to employ cost cutting measures, all companies can benefit from Walmart’s practices.

Walmart, J.P. Morgan

WHAT’S YOUR GOAL?

**LEARNING JOURNEY**

Follow a customized learning journey to tackle a specific challenge.

I want to understand how I can leverage Fintech.

See your Journey
Financial Planning & Analysis

Integrating Treasury & FP&A
Sunovion Pharmaceuticals was in the midst of significant organizational changes including acquisitions, new internal financing processes, and major investments to launch products. In this rapidly changing environment, they needed more advanced balance sheet modeling, planning, and cash forecasting capabilities in addition to tight collaboration and integration between treasury and FP&A. Learn how Sunovion met this challenge head on while significantly improving cash forecasting accuracy, deploying a best practice based treasury and FP&A operating model, and leveraging a foundation for continuous improvement.

Sunovion Pharmaceuticals, Peloton Group

It’s Not Just Finance: Product Investment Decisions in Corporate Transition
In 2017 CSC and Hewlett Packard Enterprise merged service businesses to form DXC Technology. After the merger an executive investment review committee was established to decide product funding priorities and oversee the new company’s product management organization integration. The committee needed to understand product performance, integration progress, and new investments’ potential value creation. However, providing the committee with detailed financial information was a challenge. Learn how financial, operational, management and other information and performance measures can be integrated to enhance new product funding decisions.

DXC Technology

Using Big Data Analytics in Executive Reporting
This discussion examines the role Big Data analytics tools play in reporting to executives and the Board and whether it is a good idea to give executives access to these tools as a substitute for regular reports. Additional conversation includes a look into which visuals should be used when creating these reports, the options for exporting visuals and data, and how to clean up the exports in common office software.

ThinkOutsideTheSlide.com

Recommended by:
AFP 2018
TASK FORCE MEMBER

Mariya Guttlof, FP&A
Vice President, FP&A Manager
Bank of the West
EDUCATIONAL SESSION HIGHLIGHTS

Program as of 3/12/18. Subject to change.

Capital Markets and Investments Sessions

Disruption: Distraction or Opportunity? A Look at Today’s Liquidity Environment
This session focuses on balance sheet impacts and cash deployment strategies following global disruptions from regulatory and legislative changes; including corporate tax reform, Brexit, and EU Money Market Fund Reform. The panel shares experiences on how corporations have reformulated their approach using technology in order to monitor and make decisions about risk management, cash segmentation and product solutions in a changing environment.
Blackstone, Goldman Sachs

Mind the (Yield) Gap: Corporate Cash Strategies for Rising Rate Environments
For years, cash managers “enjoyed” steady short-term bond markets, but the landscape has shifted. With rising rates and increased yields, suddenly the unrealized losses are increasing, and the impact of elevated cash balances on EPS has caught the CFO’s attention. To balance the portfolio, and capture higher yields, alternative strategies should be implemented. This session examines available portfolio construction tactics as well as those utilized at Garmin to successfully position their portfolio to benefit from recent rate increases and volatility.
Garmin International, Inc., Treasury Partners

Keep Calm and Carry On: How Corporations are Preparing for European Money Market Fund Reform
In the United States, investors had to deal with Money Market Fund reform in 2016 and now it’s Europe’s turn. With the January 2019 implementation deadline rapidly approaching, this expert panel explains the EU regulatory changes, the anticipated impact on offshore money market fund industry, and the strategies corporate investors are considering as a result.
Deutsche Asset Management, Agilent Technologies, Inc., AbbVie Inc.

WHAT’S YOUR GOAL?

Your treasury and finance peers are sharing their perspectives on the AFP 2018 blog.
Can I Really Afford to be out of the Office?
— Ann Anthony, CTP, Treasurer, South Jersey Industries, Inc.

BLOG

Recommended by:
AFP 2018 TASK FORCE MEMBER

David Groeber
Treasurer,
Director of Visionary Structures
Tuthill Corporation

KNOWLEDGE TYPES

STRATEGIC
OPERATIONAL
MINDSHIFT
Risk Management

Creating Resilient Treasury Risk Management in Volatile Times
At the intersection of risk management and real life sits resilience: the ability to assess unforeseen events, adjust strategy quickly, while achieving successful outcomes for the corporation. A panel of Treasury professionals discuss the challenges faced in implementing a treasury plan to prepare for unexpected risk: FX exposure risks posed by the Brexit vote; climate change preparations, how they worked, or didn’t, during a natural disaster and managing risks as Treasurer when commodity prices plunged unexpectedly.

The Timken Company, Cliffs Natural Resources, Blackbaud, Sycamore Associates LLC

Cybersecurity: The Critical Role of Your Human Firewall
Globally, cyberattacks through business email are one of the largest threats to corporates, accounting for more than $5 billion dollars in losses. Combating this rampant fraud requires a combination of cybersecurity technology and vigilant human capital. In this panel discussion, Anadarko Petroleum and Rotary International share best practices in educating their human firewall to mitigate risk and an FBI agent stresses the need for ongoing education to aggressively combat threats. Practitioners will also demonstrate fraud scenarios, and highlight procedures for combatting fraud.

Anadarko Petroleum Corporation, Rotary International, Federal Bureau of Investigations, Bank of America Merrill Lynch

Treasury Fraud: Locking Down your Best Defense
The cybercrime landscape is constantly shifting, with criminals finding new and more sophisticated ways to gain access to your company’s information and funds. The most significant threat to today’s treasurers include the use of ransomware and an alarming increase in treasury fraud—from business email compromise to malicious insiders. To mitigate these risks the best defense is often a good offense. An expert panel of banking and corporate treasury professionals give you a comprehensive look at strategies for implementing a risk-based approach, effective technologies and the role insurance can play in preventing treasury fraud.

Tiffany, Prologis, HSBC
Sunday Networking

CONNECTING WITH CONFIDENCE: MAKING THE MOST OF AFP 2018

Everyone wants to network at AFP 2018 to support their career and professional development. This interactive workshop is designed to help you walk away with tips and techniques to achieve your networking goals. Meet other attendees while acquiring new skills to introduce yourself with conviction and confidence, engage in mutually beneficial discussions, keep track of your new contacts and get the most out of your attendance at AFP 2018.

NICOLE MEYER
Founder & Managing Partner
The Meyer Partnership

EDUCATIONAL SESSION HIGHLIGHTS

Program as of 3/12/18. Subject to change.

Career Development Sessions

Get Where You Want to Go and Keep Going: Managing Your Career Journey

Career advancement and development are critical components on the path toward achieving personal and professional satisfaction. Both must be relentlessly pursued in parallel tracks to realize success while navigating the inevitable ups and downs of a career journey. Learn from the practices that three successful professionals utilized to set and achieve their career goals. Acquire techniques that support successful career progression, while capitalizing on opportunities and utilizing available tools to overcome challenges and achieve goals.

Corporate Performance Consultants, University of Rochester, Horizon Blue Cross Blue Shield of New Jersey, BNY Mellon

Leveraging Introversion as a Superpower

Introverts naturally have innate abilities that are key to building relationships, which are critical to effectively communicate in any endeavor. This is especially true with a career in finance. Even if you’re not an introvert, understanding this superpower can unleash your own unique abilities and help you work better with introverts. Learn how to turn introversion into jobs, assignments and opportunities. Gain an understanding of how introverts can take on more than may be perceived and how to utilize this trait to quickly and effectively close skills gaps and drive results.

The FPA Group

The Evolution of a Great Numbers Presentation

Presenting numerical information is a communication skill, and your numbers must tell a story. Just getting the numbers right is only 10% of your job, just as spelling your words correctly is only a tiny part of a writing challenge. With the backdrop of a common valuation and acquisition scenario, attendees learn techniques and walk through the steps needed to turn a meaningless pile of numbers into a coherent narrative that bolsters the presenter’s reputation as a deep business thinker and not just a number cruncher.

Lucidity

WHAT’S YOUR GOAL?

LEARNING JOURNEY

Follow a customized learning journey to tackle a specific challenge.

I’d like to learn how to deliver effective presentations.

See your Journey
Retirement Plans & Benefits Sessions

**Key Considerations with Alternative Investments for Pension Plans**
When considering whether to add alternative investments to the overall investment strategy of a company’s pension assets, practitioners must weigh the advantages against the potential risks. Within a case study framework this session explores the legal and tax implications of using alternative investments as part of an investment strategy for pension assets, including common terms in agreements, best practices for institutional investors, side letter provisions to negotiate with investment funds, and strategies to minimize risk exposure to unrelated business income tax (UBTI).

_Hanesbrands Inc., McDermott Will & Emery LLP_

**Proven Partnering Practices for Best-in-class Retirement Programs**
The challenge of managing costs, reducing risk and ensuring compliance, within a complex regulatory and legislative environment while still achieving high participant satisfaction is a great one. This case study explores the dynamics of treasury, finance and human resources partnering techniques utilized by PATH, an international nonprofit organization and leader in global health innovation. Attendees walk away with best practices that generate a 98% participation rate and high asset retention, including financial wellness programs, while building a framework for measuring the success of the 401(k) plan and strategies to effectively communicate with participants.

_PATH, Bridgebay Consulting LLC_

One Step Closer to Recertification
We’ve made earning continuing education credits pretty easy. By simply attending AFP 2018 you have the potential to earn a majority of your credits, in just a few days.

Learn More
www.AFP2018.org
The AFP Executive Institute is the place to step back and Think Big.

It was developed to help you become a better leader and thrive in your role. Reserve your seat by registering for AFP 2018 and selecting the box for AFP Executive Institute.

Attendance to the AFP Executive Institute is limited to corporate practitioners with the title of treasurer, chief financial officer, vice president of finance, assistant treasurer or controller.

AFP Executive Institute Lounge

Located by the AFP Executive Institute, the AFP Executive Institute Lounge is your opportunity to connect with colleagues or check in with the office.

Monday Executive Institute Luncheon Speaker

**JUDY SMITH**

Founder & President, Smith & Company

*Crisis 101: An Executive Perspective on Surviving & Thriving in an Era of Perpetual Crisis*

The instant and global nature of the Information Age has made the ability to navigate crises of all stripes a critical component of an organization’s success. Due to perpetual 24/7 news cycles and ever-expanding digital media platforms, it is harder than ever to successfully communicate a targeted message shaping public opinion. In this candid discussion, Judy Smith, one of the nation’s top crisis experts outlines the best practices in crisis management she has gleaned over 25 years of experience on the frontlines of many of the most high-profile crises and scandals around the world.
Come early and dive deep to master a challenge.

Add any session to your Conference registration to reserve your seat. Plus, get bonus networking time with your peers in an intimate setting.

MULTI-DAY SEMINARS

Intensive Certified Treasury Professional (CTP) Exam Review
Saturday – Sunday – Monday
Not eligible for CTP/CCM, FP&A or CPE credits

Treasury Management Fundamentals
Saturday – Sunday
Credits: 0.0 CTP/CCM | 15.0 FP&A | 15.0 CPE

SATURDAY PROGRAMS

Advanced Cash Flow Forecasting
Credits: 7.8 CTP/CCM | 7.8 FP&A | 7.8 CPE

Painting with Numbers: A Different Perspective on the Craft and the Art of Presenting Numbers
Credits: 7.8 CTP/CCM | 7.8 FP&A | 7.8 CPE

Structuring Treasury to Manage Global Liquidity
Credits: 7.8 CTP/CCM | 0.0 FP&A | 7.8 CPE

SUNDAY PROGRAMS

Financial Modeling: Techniques and Best Practices
Credits: 7.2 CTP/CCM | 7.2 FP&A | 7.2 CPE

Financial Literacy in a Digital World
Details coming soon.

Payments in the 21st Century
Details coming soon.

Find descriptions, instructors and pricing at www.AFP2018.org
WHO WILL INSPIRE YOU?
Beyond the Huddle

Peyton Manning shares real-world leadership tips on how you too can become a winner by adapting to changing circumstances. Peyton uses his unique perspective as a legendary professional athlete and philanthropist to share insights on creating a winning team culture and leading with passion.

Achieving Your Goals

How does a man, with no formal business training, go from driving cabs and waiting tables to creating a global fashion empire with retail sales exceeding four billion dollars to date, and a starring role on one of TV’s most popular shows? Daymond John shares the strategies that he attributes to his success and challenges you to exercise your brain in a way that cultivates a positive, goal-setting mindset.
Cyber Conflict: The New Way Nations Struggle for Power and Influence

Only a few years ago, the idea of cyber conflict among nations was the stuff of science fiction, but as David Sanger describes in the documentary thriller *Zero Days*, low-level cyberwar is here, and here to stay. It’s a new class of short-of-war competition involving espionage and sabotage. We have seen Russia, China, Iran, North Korea and others use cyber as a new kind of weapon that is ushering in a new kind of competition and conflict where small and large organizations alike are increasingly becoming collateral damage.

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 certainty is the New Normal

We are living in unprecedented times. While economic data teeters, uncertainty surrounding government intervention, changing regulation, and growing deficits begs the question; how is public policy effecting economic growth? Additionally, what will the long-term repercussions be? Former finance executive and award-winning journalist, Alexis Glick provides expert insight on how organizations can best position themselves to thrive in the face of volatility while taking advantage of the new opportunities being created by our recovering financial system.

Certification Luncheon Speaker

ALEXIS GLICK
CEO, GENYOUth

Sponsored by PNC

Uncertainty is the New Normal

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Spotlight Speaker

**SHAWN DUBRAVAC**
Author, *Digital Destiny: How the New Age of Data Will Transform the Way We Work, Live, and Communicate*

**Finance and Risk Management in a New Digital Age**
The next era of financial intermediation is upon us and the coming digital decade will transform every aspect of finance. Digitization is opening new market opportunities from AI-driven decision making to cryptocurrencies, while bots and other emerging technologies are influencing how individuals interact, changing the adviser-client relationship. Futurist and author, Dr. Shawn DuBravac shares how mounting cyber-attacks, the rise of artificial intelligence and digitized data are altering risk management, how decisions are made, and how valuations are derived.

Spotlight Speaker

**RON INSANA**
Senior Analyst, *CNBC*
Financial Industry Expert

**The State of Fortress America**
For several years, Ron Insana has been touting the rise of "Fortress America" amidst myriad voices heralding the emergence of the Asian Century. The Fortress, however, appears to have some cracks, as shifts in U.S. foreign, fiscal, and regulatory policies are making it less impregnable than ever before. What happens if the pillars of Fortress America—energy independence, manufacturing, technological innovation, demographic and political stability—begin to weaken? Ron explores how shifting domestic and global political environments could strain the economy, disrupt certain industries, and affect financial markets in the relatively near future.

WHO WILL INSPIRE YOU?
WHO WILL INSPIRE YOU?

PINNACLE AWARDS

Recognizing Excellence in Treasury and Finance

Sponsored by MUFG

Share Your Solution with the World

With the AFP 2018 Pinnacle Awards your idea can have a big impact on the profession.

By recognizing the best in treasury and finance, the Pinnacle Awards aim to show successes in the industry while recognizing the practitioners moving the profession forward.

AFP, MUFG invite you to nominate your unique idea that increased revenue, reduced risk, enhanced productivity, saved costs or improved quality.

Three Pinnacle Award finalists and the grand prize winner will be honored at AFP 2018.

Submit your entry at www.AFP2018.org/Pinnacle

Check Out Last Year’s Finalists:
AFP 2017 Pinnacle Award Finalist Solutions

Watch the Video
WHO DO YOU WANT TO MEET?
Networking has a huge impact on professional development and we’re giving you so many opportunities to take advantage of it at AFP 2018—from organized events to organic meet-ups throughout the convention center.

**EVENTS FOR EXTROVERTS:**
Welcome Reception, Payments or FP&A Reception
GET OUT OF YOUR COMFORT ZONE!
Try the Certification or FP&A Luncheon and sit back and listen.

**EVENTS FOR INTROVERTS:**
PaintFest, AFP Aware Community Service Projects, Wellness Zone Sessions
GET OUT OF YOUR COMFORT ZONE!
Try the Payments, FP&A or Executive Reception for one-on-one conversations by specialty.

**EVENTS FOR INTUITIVES:**
AFP MindShift Keynote, Exhibit Hall Grand Opening Reception
GET OUT OF YOUR COMFORT ZONE!
Try the Welcome Reception and kick back with your colleagues.

See the full list. www.AFP2018.org
**NETWORKING EVENTS**

Some programs have eligibility requirements and are subject for review. Program as of 3/12/18. Subject to change.

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### Sunday Events

**AFP AWARE COMMUNITY SERVICE EVENTS**  
Sponsored by BBVA Compass  
(Limited to Canadian registrants)

**AFP CANADIAN RECEPTION**  
Sponsored by Citi  
(Limited to executive-level corporate practitioners)

**AFP EXECUTIVE RECEPTION**  
Sponsored by Chatham Financial  
(Limited to corporate practitioners)

**EMERGING LEADERS ROUNDTABLE**  
Sponsored by Adaptive Insights, Host Analytics, Vena  
(Limited to corporate practitioners)

**EXHIBIT HALL GRAND OPENING RECEPTION**

**FP&A ROUNDTABLE**  
Sponsored by Peloton  
(Limited to FP&As and FP&A corporate practitioners)

**PAYMENTS RECEPTION**  
Sponsored by Fiserv  
(Limited to corporate practitioners)

**PAYMENTS ROUNDTABLE**  
Sponsored by Fiserv  
(Limited to corporate practitioners)

**WELCOME RECEPTION AT REVEL MOTOR ROW**

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### Monday Events

**AFP EXECUTIVE BREAKFAST**  
Sponsored by Royal Bank  
(Limited to executive-level corporate practitioners)

**EXECUTIVE INSTITUTE LUNCHEON**  
Sponsored by PNC  
(Limited to executive-level corporate practitioners)

**CERTIFICATION LUNCHEON**  
Sponsored by PNC  
(Limited to CTPs, CTP(CDs), CCMs and FP&As)

**EXHIBIT HALL CLOSING RECEPTION**

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### Tuesday Events

**EXECUTIVE INSTITUTE LUNCHEON**  
Sponsored by PNC  
(Limited to executive-level corporate practitioners)

**CERTIFICATION LUNCHEON**  
Sponsored by PNC  
(Limited to CTPs, CTP(CDs), CCMs and FP&As)

**PAYMENTS MIXER**  
Sponsored by Fiserv  
(Limited to corporate practitioners)

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**History of Chicago at Revel Motor Row**  
Sunday | 7:30-9:00p.m.  
Experience a piece of Chicago history at the iconic Revel Motor Row. Walk through a timeline of Chicago’s rich history.

- 1876 Chicago Cubs  
- 1893 Chicago’s World Fair  
- 1900 White Sox  
- 1950 Chicago Blues  
- 1966 Chicago Bulls  
- 1991 Lollapalooza
EXHIBITORS

Program as of 3/12/18. Subject to change.

Tips on navigating the floor

You can accomplish so much in just three days in the Exhibit Hall at AFP 2018. Here are some tips to make the most of this impressive space.

**#1  DETERMINE YOUR GOAL**
First things first, **figure out your objective**. Are you in the market for a new Treasury Management System? Do you want to make new bank connections? Interested in a cloud-based solution for modeling? This is your opportunity to demo your options with no risk.

**#2  RESEARCH YOUR OPTIONS**
With **200+ exhibitors**, you have a lot of possibilities. Do your homework and determine which booths you should visit to maximize your time.

**#3  UTILIZE THE DIGITAL PRODUCT SHOWCASE**
New for AFP 2018, this interactive display outside of the Exhibit Hall allows you to **search for exhibitors, products or services** and map out your route.

See the full list of Exhibitors at [www.AFP2018.org](http://www.AFP2018.org)
WHAT WILL YOU EXPERIENCE?
CHICAGO

AIRPORT CODES: ORD, MDW | CURRENCY: $ USD | TIME ZONE: CST

THE WINDY CITY

Cloud Gate—“THE BEAN”—is cleaned twice daily

McCormick Place Convention Center has 2.6 million square feet of exhibition space making it the LARGEST CONVENTION CENTER in the nation.

POPULATION 2.7 MILLION
3rd most populous city in the US

There are over 26 MILES OF BEACHES along Lake Michigan

WILLIS TOWER is the 2ND LARGEST building in the US, standing at 1,450 feet tall. It has 110 floors and it took 2,000 workers 3 years to build.

CHICAGO is made up of 77 COMMUNITIES bringing their own UNIQUE CULTURES with them.

There are MORE THAN 7,300 RESTAURANTS in Chicago.

Home to 250+ PROFESSIONAL PERFORMANCE COMPANIES, Chicago is a theater town.

What will you experience?
WHAT WILL YOU EXPERIENCE?

HOTEL AND SHUTTLES

Program as of 3/12/18. Subject to change.

Hotel List

- CHICAGO MARRIOTT DOWNTOWN MAGNIFICENT MILE
- HILTON CHICAGO
- HYATT REGENCY CHICAGO
- HYATT REGENCY MCCORMICK PLACE (Headquarter Hotel)
- INTERCONTINENTAL CHICAGO MAGNIFICENT MILE
- MARRIOTT MARQUIS CHICAGO
- THE PALMER HOUSE HILTON
- SHERATON CHICAGO HOTEL AND TOWERS

Please note: Convention Management Resources, Inc. (CMR) is the only official housing agent for the AFP 2018 in Chicago. No other housing company or travel agency is authorized to place hotel reservations on behalf of AFP.

Select your hotel at www.AFP2018.org/Housing

Shuttle Information

Hotels not within walking distance of the McCormick Place West Building will have complimentary shuttle service and most will be able to access dedicated convention center bus lanes. You’ll bypass city traffic and get to all the AFP 2018 action in a jiffy.
REGISTRATION

It’s easy to see why you need to be at AFP 2018.

Registration Pricing

<table>
<thead>
<tr>
<th></th>
<th>Member</th>
<th>Non-Member</th>
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<tbody>
<tr>
<td>Early (By May 18, 2018)</td>
<td>$1,274</td>
<td>$1,669</td>
</tr>
<tr>
<td>Standard (By September 28, 2018)</td>
<td>$1,649</td>
<td>$2,044</td>
</tr>
<tr>
<td>On-site (After September 28, 2018)</td>
<td>$1,899</td>
<td>$2,294</td>
</tr>
</tbody>
</table>

If you are not a current AFP member, the non-member rate includes one year of membership in addition to your AFP 2018 registration.

Three Ways to Register

Online:  www.AFP2018.org/Register
Fax:  301.907.2864 (Credit card payments only)
Mail:  AFP, P.O. Box 64714, Baltimore, MD 21264
       (Check payments)

Printable registration forms located at www.AFP2018.org

REGISTER BY MAY 18 TO SAVE $625
www.AFP2018.org
Teams Save More

Significant savings for corporate practitioner teams PLUS relevant, valuable content for you and every member of your team—sounds like a pretty good deal.

For qualifications and details, visit www.AFP2018.org

<table>
<thead>
<tr>
<th>Practitioner Team Pricing</th>
<th>Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FIRST AND SECOND PRACTITIONER, EACH AT FULL RATE</strong></td>
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<td></td>
</tr>
<tr>
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<td>$1,274</td>
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<td>$2,044</td>
</tr>
<tr>
<td>On-site (By October 22, 2018)</td>
<td>$1,899</td>
<td>$2,294</td>
</tr>
</tbody>
</table>

| ADDITIONAL APPLICANTS AT THE TEAM RATE |         |            |
| Early (By May 18, 2018)               | $895    | $1,290     |
| Standard (By September 28, 2018)      | $995    | $1,390     |

Team registration is limited to corporate practitioners from the same employing company.
Now that we’ve got you on board, let’s

CONVINCE YOUR BOSS

Some cost-savings info you can share:

2 Airports Make It Affordable
O'Hare International Airport (ORD) is 17 miles from downtown and Midway International Airport (MDW) is 10 miles from downtown.

Free Shuttles
Complimentary shuttle service is offered from hotels in the AFP block not within walking distance of the McCormick Place West Building.

Housing For Best Rates
AFP Official Housing is your source for the best rates near the McCormick Place West Building.

Driving Option With Parking
If you’re within driving distance, you’ll have a dedicated lot next to the McCormick Place West Building.

Meals Taken Care Of Onsite
Breakfast and lunch are on us and feature the exclusive caterer SAVOR...Chicago who takes pride in serving locally sourced food. In fact, they’ve created a 2.5 acre rooftop garden at the West Building where seasonal harvests such as beets, kale, carrots and much more are grown.

Check out our tips and fill out the Approval Form.

www.AFP2018.org
SPONSORS

Program as of 3/12/18. Subject to change.

Platinum

- BNY MELLON
- MUFG
- PNC

Gold

- SunTrust
- BBVA Compass
- STATE STREET Global Advisors

Silver

- Chatham Financial
- Deutsche Bank
- Fifth Third Bank

Bronze

- Bank of America Merrill Lynch
- BMO Harris Bank
- Deutsche Bank
- FIS
- FIServ.
- TreasuryXpress
- Strategic Treasurer

General

- Adaptive Insights
- Citibank
- Computershare
- Dade Systems
- Hostalytics
- Peloton
- Wells Fargo

Find the most up-to-date listing at www.AFP2018.org