

AFP 2017

SAN DIEGO | OCTOBER 15-18

Original/Essential/Unbiased/
INFORMATION

WHERE THE BEST
GET EVEN BETTER



12

**INNOVATIVE
FEATURED
SPEAKERS**

20+

**HOURS OF
NETWORKING
EVENTS**

125+

**EDUCATIONAL
SESSIONS**

6,500

**TREASURY
AND FINANCE
PROFESSIONALS**



Register by September 15 to save \$200

www.AFP2017.org

AFP 2017

SAN DIEGO | OCTOBER 15-18

Contents

1-3

What We Are Excited About

4-6

Featured Speakers

7-16

Educational Sessions

17-19

Pre-Conference Workshops

20-21

AFP Executive Institute

22-23

Networking Events

24-27

Exhibitors and Sponsors

28-29

Experience San Diego

30-31

Convince Your Boss

32-33

Registration Information

AFP 2017 Task Force

Did you know that the AFP 2017 program is created by a select group of your corporate practitioner peers?

Their goal is to create an educational agenda that addresses the challenges, trends and innovations in the treasury and finance profession.

CO-CHAIR

Emmanuel Caprais
Vice President Strategic and Financial Planning & Analysis
ITT Corporation

CO-CHAIR

Saumya Mohan
Americas Region Treasurer
Tesla

TREASURY MANAGEMENT TRACK

Stephen Chiu, CTP
Director, Global Treasury
World Vision International

Clifford Ejikeme, CTP
Vice President, Treasury
A&E Television Networks, LLC

Saumya Mohan
Americas Region Treasurer
Tesla

PAYMENTS TRACK

Charles Ellert, PMP
Manager, Payment Strategy
Verizon Communications, Inc.

Debbie Kamilaris
Senior Finance Manager
Consumer Business Development
Johnson & Johnson

Tom Wolfe, CTP
Senior Director, Global Treasury
Marriott Vacations Worldwide Corporation

GLOBAL TREASURY & FINANCE/RISK MANAGEMENT TRACKS

Ping Chen
Senior Director, Capital Markets & Treasury Planning
Pfizer, Inc.

Frederick Schacknies
Vice President & Assistant Treasurer
Hilton Worldwide, Inc.

Grady Walker
Corporate Finance Executive

FINANCIAL PLANNING & ANALYSIS TRACK

Irena Barisic, FP&A
Deputy Chief Financial Officer
The Brookings Institution

Emmanuel Caprais
Vice President Strategic and Financial Planning & Analysis
ITT Corporation

Peter Geiler, FP&A

Johnnie Goodner, CTP
Vice President, Finance & Treasury
Sally Beauty

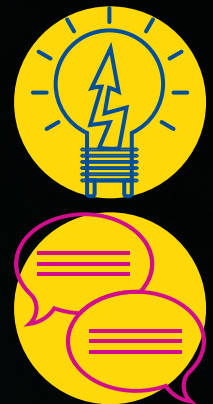
Michael Trzupek

What We Are Excited About at AFP 2017

Innovation Series and Learning Lounge

This winning combo is back for AFP 2017. Check out a quick hitting, Innovation Series presentation on a hot topic, then follow the speakers to the Learning Lounge to dig deeper and ask the questions you want answered.

Learning Lounge sponsored by Deutsche Bank



LinkedIn Corner

Meet with a trained consultant to learn the Do's and Don'ts of creating an impactful LinkedIn profile. Plus, a headshot photographer will be available to complete your profile makeover.

Sponsored by Discover

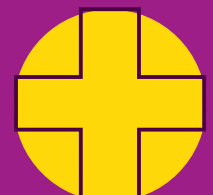


AFP Aware introduces:

Wellness Zone — NEW for 2017

Attend a wellness session led by one of the Top 50 Health Promotion Professionals in the nation, Lance Breger. Come learn different techniques to channel your energy and promote a productive and healthy workplace environment. Sessions include:

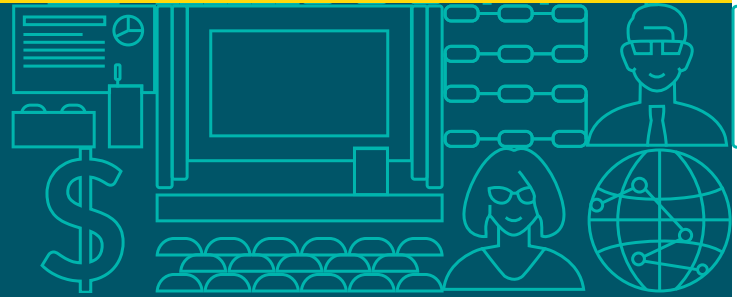
- + Secret Muscle Tension Release
- + 2-Minute Stress Less Desk Moves
- + Factors for Laser-Focus
- + Buff Brain



See more sessions at www.AFP2017.org

WHAT WE ARE EXCITED ABOUT

Payments Hub



Payments is moving at the speed of tech and the Payments Hub is at the center of it all.



PAYMENTS SESSIONS

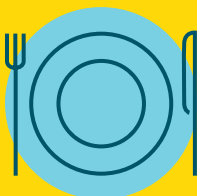
- + **Leveraging Payment Analytics to Reduce Costs**
- + **Beam Me Up: Efficiencies in Payment and Remittance Processing**
- + **What the Evolving Global Payments Eco-System Will Mean for You**
- + **Faster ACH is Here: Taking Advantage of Same-day ACH**
- + **Can We Pay You Now? Verizon's ACH Journey**



PAYMENTS HUB CHALLENGE

Problem Solved in Less Time Than Your Lunch Break

We're giving vendors just 15 minutes to help solve one of your biggest issues: reducing B2B transactions made via check. Put their innovative solutions to the test at the Payments Hub Challenge.



PAYMENTS BREAKFAST

Monday | 8-9:30 a.m. *Sponsored by Vantiv*

Federal Reserve's Strategies for Improving the U.S. Payment System

Explore the prospect of future changes and the implications of upcoming projects for improving America's payments ecosystem in this riveting discussion that payments practitioners should not miss.



ALSO LOCATED IN THE PAYMENTS HUB:

Payments Roundtable

Sunday | 1:30-3 p.m.

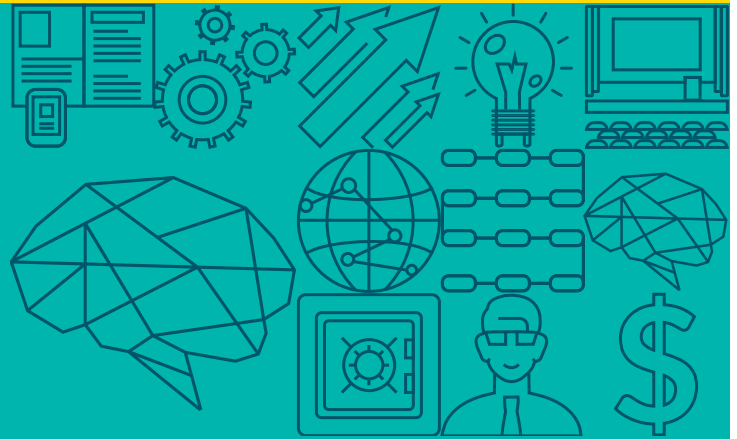
Sponsored by Union Pay

Payments Reception

Sunday | 3-4 p.m.

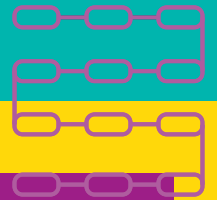
Sponsored by Union Pay

WHAT WE ARE EXCITED ABOUT



AFP MindShift

Technology will have a major impact on the way you work in the years to come. Throughout AFP 2017, look for AFP MindShift sessions, events and exhibitors who will offer practical solutions to make technology work for you.



MINDSHIFT SESSIONS

- + **Diving into Disruption: Leveraging Fintech to Optimize Your Invoice-to-Cash Cycle**
- + **Fintech & Millennials: The Perfect Storm**
- + **The Late, Great Purchasing Card: How Virtual Technology is Transforming Procurement, Payment, Reporting and RE**
- + **The Reimagined Digital Experience**
- + **Leverage the Cloud Services Without Sacrificing Security!**
- + **Lockbox Automation Using Artificial Intelligence and Robotics**
- + **Only Humans Need Apply: Winners and Losers in the Age of Smart Machines**

AFP MINDSHIFT BREAKFAST

Tuesday | 8-9:30 a.m.



Blockchain Revolution

DON TAPSCOTT

Co-author
Blockchain Revolution
and *Wikinomics*
Author
The Digital Economy

MEET TAPSCOTT at his book signing following the breakfast.



Keynotes

Program as of 7/13/17. Subject to change.

Sunday



MIKE ROWE

Television Host and Narrator

Lessons from the Dirt

Mike Rowe earned the title “dirtiest man on TV” from his hit TV series, *Dirty Jobs*, which took him to all 50 states to complete 300 different jobs. Listen as Rowe shares the surprising lessons he has learned on the road as an apprentice and the reality that a little elbow grease goes a long way. In the process, he reminds us of the enormous but forgotten benefits of hard, honest work, and how it affects everything from our national identity to our infrastructure and the economy.



After his candid presentation, be sure to drop by the AFP Membership Center, in Booth 1735 to snap a pic with the dirtiest man on television at the **Mike Rowe Selfie Station**.



Get a preview of this keynote with the AFP Conversations Podcast featuring Mike Rowe at www.AFPonline.org/Conversations.

Tuesday



SHANKAR VEDANTAM

Author, *The Hidden Brain*
Social Science Correspondent, *NPR*

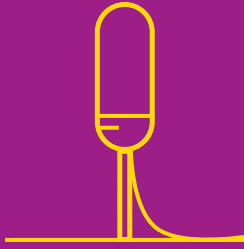
Finance & The Hidden Brain

Shankar Vedantam offers unique insights into how our unconscious biases—what he calls the hidden brain— affect the decisions we make both personally and as groups and organizations. Like a puppeteer behind a curtain, biases don’t just live in our individual brains; they play a major role in the influence of the success or failure of organizations. Join Vedantam as he explores how the behavior and decision making of individuals and organizations are shaped by hidden psychological factors they rarely stop to consider.

Meet Vedantam at his book signing following this keynote.



Get a preview of this keynote with the AFP Conversations Podcast featuring Shankar Vedantam at www.AFPonline.org/Conversations.



Breakfast and Luncheon Speakers

Program as of 7/13/17. Subject to change.
Some programs have eligibility requirements.



AFP Executive Breakfast
Monday | 8-9:30 a.m.

MICHAEL BESCHLOSS

Presidential Historian
NBC News and PBS NewsHour
Columnist, *New York Times*

Sponsored by Royal Bank



AFP MindShift Breakfast
Tuesday | 8-9:30 a.m.

DON TAPSCOTT

Co-author, *Blockchain Revolution and Wikinomics*
Author, *The Digital Economy*

Leadership From the Board Room to the Oval Office

(Limited to executive-level corporate practitioners)

Drawing on his years studying leadership, Michael Beschloss shares revealing leadership secrets and some of the most lethal mistakes made by Presidents and other towering figures in history. Treasury and finance executives will walk away with key elements that make up an impactful leader as Beschloss shares stories, invaluable lessons learned, and insights on how we can apply the best from pivotal leadership moments to our own lives and organizations.

Blockchain Revolution

The technology likely to have the greatest impact on the global economy has arrived: blockchain. The second generation of the digital revolution—powered by blockchain technology—is bringing us the Internet of value: a distributed platform that can help users reshape the world of business. Don Tapscott argues that blockchain technology will not only transform financial services, but also the structure of the corporation, while having profound implications for competitiveness, business strategy and leadership.



Get a preview of this session with the AFP Conversations Podcast featuring Don Tapscott at www.AFPonline.org/Conversations.



Certification Luncheon
Tuesday | 12-1:45 p.m.

RANA FOROOHAR

Global Business Columnist
and Associate Editor
The Financial Times

Sponsored by PNC



FP&A Luncheon
Tuesday | 12-1:30 p.m.

JER THORP

Co-Founder
Office for Creative Research
Former Data Artist in
Residence
New York Times

Are Companies More Powerful Than Countries? How the Roles of Business & Government Will Merge in the Future

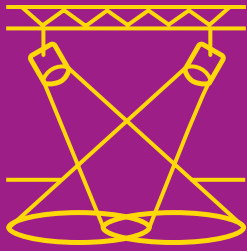
(Limited to CTPs, CTP(CDs), CCMs and FP&As)

While global businesses find themselves under siege over issues like tax optimization, trade, and job creation, they have been presented with a huge opportunity. How can organizations leverage their balance sheets and talents in areas like education, information technology, urban planning, and energy efficiency? Rana Foroohar sketches ways that the most creative companies are taking on jobs that used to be part of the public sector and the risks and potential rewards that come with it.

Making Data More Human

(Limited to FP&As and FP&A corporate practitioners)

Jer Thorp puts abstract data into a human context to address the question, "How can understanding the human side of data lead to effective change?" From mapping the way people share articles across the internet, to the 9/11 Memorial in Manhattan, Thorp's cutting-edge visualizations use technology and data to help us learn about the way we use digital technologies, become more empathetic in the data age, and ultimately, tell the story of our lives.



Spotlight Speakers



Program as of 7/13/17. Subject to change.



Monday | 10:30-11:45 a.m.

LISA JASTER

Major
U.S. Army Reserve

Graduate
U.S. Army Ranger School

Don't Let the Quit In

As one of the first women ever given the opportunity to attend the equally rigorous and prestigious Army Ranger School, Major Lisa Jaster battled her way through a training course that humbles most men. Despite trials, Jaster maintains quitting was never an option. Join Major Jaster as she explains how she stayed motivated during those dark moments, and why "Once you think about quitting, you let the quit in you."



Monday | 1:45-3 p.m.

ROBERT TERCEK

Author
Vaporized: Solid Strategies for Success in a Dematerialized World

Inventing the Future: Thriving in a World of Constant Change

Massive change is a permanent feature of the business landscape. Mature businesses are under pressure to evolve rapidly and new startup ventures face a throng of global competitors. As a highly regarded digital media pioneer, Robert Tercek shares five proven strategies for identifying opportunities in a chaotic field, motivating a team to unite around an inspiring vision and how to execute what was previously unimagined.



Get a preview of this session with the AFP Conversations Podcast featuring Robert Tercek at www.AFPonline.org/Conversations.



Tuesday | 10:30-11:45 a.m.

SALIM ISMAIL

Chair
ExO Works

Author
Exponential Organizations

Exponential Finance

As the world becomes more digital, advancements in technology are skyrocketing and disrupting jobs, companies and entire industries. Technology strategist Salim Ismail sees the future of these fascinating projects and believes they are sure to impact the lives of treasury and finance professionals, while also challenging societal norms. His take on the financial services sector will have you thinking twice about what your organization will invest in for the future.



Wednesday | 9:45-10:45 a.m.

BRYAN SEELY

Cybersecurity Expert
Ethical Hacker

Practical Cybersecurity Advice for the Treasury & Finance World

With so many technology changes, people everywhere are wondering how to stay safe and one step ahead of hackers. World famous cybersecurity expert, ethical hacker, author and former U.S. Marine, Bryan Seely shares his insights on how secure our companies really are. From payment systems to email scams he shares strategies treasury and finance professionals can employ to ensure they are protecting their organizations from a potential breach.

Concurrent Educational Sessions

Program as of 7/13/17. Subject to change.



**TREASURY
MANAGEMENT**



**GLOBAL TREASURY &
FINANCE**



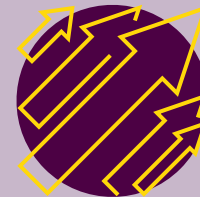
**RETIREMENT PLANS &
BENEFITS**



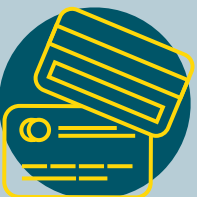
RISK MANAGEMENT



**FINANCIAL PLANNING
& ANALYSIS**



CAREER DEVELOPMENT



PAYMENTS

125+ sessions customized for you including:

- + Roundtables + Workshops + Case Studies
- + Panel Discussions + Presentations
- + Innovation Series + Learning Lounge

Key:



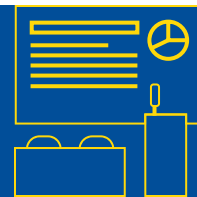
INNOVATION SERIES



MINDSHIFT

Concurrent Educational Sessions

MONDAY, OCTOBER 16 | 8:30–9:30 A.M.



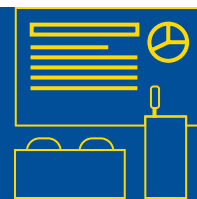
<p>TREASURY MANAGEMENT</p> <p>Loan Agreement Fundamentals and Best Practices Hunton & Williams LLP</p>	<p>TREASURY MANAGEMENT</p> <p>A T-Mobile Case Study: Two Years after the Creation of Provisional Credit without Smartsafes T-Mobile SunTrust Bank DTS Connex</p>	<p>TREASURY MANAGEMENT</p> <p>A Global Treasury Transformation Story: How Boyd Developed a Center of Excellence Boyd Corporation Bank of America Merrill Lynch</p>
<p>TREASURY MANAGEMENT</p> <p>Fallen Angels: How To Manage a Decline in Credit Quality and Its Related Implications CF Industries</p>	<p>RISK MANAGEMENT</p> <p>Are Cybersecurity Concerns Keeping You Up at Night? RaceTrac Petroleum, Inc. G2S Global McGriff, Seibels & Williams, Inc.</p>	<p>RISK MANAGEMENT</p> <p>Optimizing FX Risk Management Using Options Ebay Inc. HSBC Bank</p>
<p>PAYMENTS</p> <p>Leveraging Payment Analytics to Reduce Costs Staples, Inc. AutoNation Optimized Payments Consulting</p>	<p>PAYMENTS</p> <p>Diving into Disruption: Leveraging Fintech to Optimize your Invoice-to-Cash Cycle Newscycle Solutions</p> 	<p>PAYMENTS</p> <p>Beam Me Up: Efficiencies in Payment and Remittance Processing Con Edison J.P. Morgan Chase</p>
<p>FINANCIAL PLANNING & ANALYSIS</p> <p>Planning, Business Simulation and Analytics at the Speed of Thought Navistar PELOTON GROUP</p>	<p>GLOBAL TREASURY & FINANCE</p> <p>Blockchain Truth: Standards and Promises IBM Corporation National Institute of Standards and Technology Federal Reserve Bank Minneapolis J.P. Morgan Treasury Services</p>	<p>GLOBAL TREASURY & FINANCE</p> <p>Centralization: The Key to Managing Global Growth FIS Ingram Micro Inc. Zanders</p>
<p>RETIREMENT PLANS & BENEFITS</p> <p>The Convergence of Health and Wealth using HSAs Conduent BNY Mellon</p>	<p>CAREER DEVELOPMENT</p> <p>Worldly Women: An International Treasury Career Dialogue McDonald's Corporation Houghton International PNC Bank</p>	<p>CAREER DEVELOPMENT</p> <p>Boardroom-Ready Presentations ThinkOutsideTheSlide.com</p>



Find full session descriptions at
www.AFP2017.org

Concurrent Educational Sessions

MONDAY, OCTOBER 16 | 10:30–11:45 A.M.



<p>TREASURY MANAGEMENT</p> <p>Asset-Based Credit Agreements: Common Provisions and Compliance Challenges</p> <p>Hunton & Williams LLP Mercedes-Benz USA</p>	<p>TREASURY MANAGEMENT</p> <p>Cash Forecasting- Member Perspectives and Best Practices</p> <p>Sprint The Hershey Co. Association for Financial Professionals</p>	<p>TREASURY MANAGEMENT</p> <p>The Reimagined Digital Experience</p> <p>Atom Tickets J.P. Morgan</p> 
<p>TREASURY MANAGEMENT</p> <p>Fintech & Millennials: The Perfect Storm</p> <p>Capgenta Tesorio, Inc.</p>  11:15-11:45 A.M. 	<p>RISK MANAGEMENT</p> <p>When Average is Awesome: How GoDaddy Used Average Rate Forwards to Protect Revenues and Cash</p> <p>GoDaddy.com, LLC Barclays Bank</p>  10:30-11 A.M.	<p>RISK MANAGEMENT</p> <p>The Return of the Fed: Hedging in a Rising Rate Environment</p> <p>CPV PPD Performance Food Group Chatham Financial Corp</p>
<p>PAYMENTS</p> <p>What the Evolving Global Payments Eco-System Will Mean for You</p> <p>Allegheny Technologies Inc. Microsoft Corporation BNY Mellon SWIFT</p>	<p>PAYMENTS</p> <p>Real-time Payments: Why Should Corporates Care?</p> <p>Humana Inc. The Clearing House Fifth Third Bank</p> 	<p>PAYMENTS</p> <p>Building a New Commerce and Payments Ecosystem</p> <p>Symbiont Hub Culture</p>  11:15-11:45 A.M. 
<p>PAYMENTS</p> <p>The Late, Great Purchasing Card: How Virtual Technology is Transforming Procurement, Payment, Reporting and RE</p> <p>Dealer Tire Chrome River Technologies U.S. Bank</p>  10:30-11 A.M. 	<p>GLOBAL TREASURY & FINANCE</p> <p>Disruption: Turning Change into Opportunity in Liquidity Management Practices</p> <p>FedEx Corporation Qualcomm Goldman Sachs Asset Management</p>	<p>GLOBAL TREASURY & FINANCE</p> <p>The New Paradigm: Lean Regional Treasury Centers and their Back Office—The Multinational Bank</p> <p>Electrolux Sun Chemicals Citi Citigroup Inc.</p>
<p>FINANCIAL PLANNING & ANALYSIS</p> <p>Predictive KPIs: The Future of Corporate FP&A Success</p> <p>Oracle Corporation</p>	<p>CAREER DEVELOPMENT</p> <p>Managing Successful Projects: The CFO Perspective</p> <p>AZZ Inc.</p>	<p>GLOBAL TREASURY & FINANCE</p> <p>Making the Concept of Data Work for your Treasury</p> <p>F. Hoffmann-La Roche Ltd Juniper Networks Citigroup</p>
<p>EXECUTIVE INSTITUTE</p> <p>The U.S. Legislative and Regulatory Agenda and Potential Outcomes and Effects on Capital Markets and Business</p> <p>U.S. Chamber of Commerce</p>	 <p>Find full session descriptions at www.AFP2017.org</p>	

Concurrent Educational Sessions

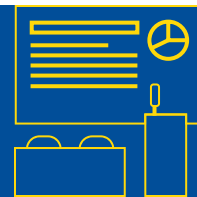
MONDAY, OCTOBER 16 | 1:45–3 P.M.



<p>TREASURY MANAGEMENT</p> <p>The Art of the Business Case: How to Win Support for a TMS Project Accenture Halyard Health</p>	<p>TREASURY MANAGEMENT</p> <p>Million Dollar Savings: Partnering with your Banks Exelon Corporation</p>	<p>RISK MANAGEMENT</p> <p>Economic Hedging Under New Hedge Accounting Rules Bloomberg Dover Corporation</p>
<p>PAYMENTS</p> <p>BEC Scams and Mobile Banking Fraud: The Wild, Wild West of Financial Fraud Day & Zimmermann, Inc. SAFEChecks Citizens Bank</p>	<p>PAYMENTS</p> <p>Faster ACH is Here: Taking Advantage of Same-day ACH Debits NACHA Nationwide J.P. Morgan</p>	<p>RISK MANAGEMENT</p> <p>The New U.S. Trading Hub for Chinese Renminbi: Opportunities for Corporations U.S. Chamber of Commerce Bloomberg LP China Construction Bank</p>
<p>PAYMENTS</p> <p>AFP 2017 Payments Hub Challenge</p>	<p>FINANCIAL PLANNING & ANALYSIS</p> <p>Aligning Strategy and Execution with Enterprise Performance Management LT Apparel Infor</p>	<p>FINANCIAL PLANNING & ANALYSIS</p> <p>Building a World-class FP&A Department and Designing it for the Future U.S. Xpress, Inc.</p>
<p>GLOBAL TREASURY & FINANCE</p> <p>Navigating Geopolitical Risks and Opportunities BCA Research  1:45-2:15 P.M.</p>	<p>GLOBAL TREASURY & FINANCE</p> <p>The Treasury Triangle: How to Effectively Communicate How Treasury Works to the Business Allianz Global Corporate & Specialty  2:30-3 P.M.</p>	<p>GLOBAL TREASURY & FINANCE</p> <p>Spanning the Globe: Finding the Right Fit in International Treasury The Lubrizol Corporation Cliffs Natural Resources Inc. The Goodyear Tire & Rubber Company</p>
<p>GLOBAL TREASURY & FINANCE</p> <p>Digital Identity Thomson Reuters</p>	<p>RETIREMENT PLANS & BENEFITS</p> <p>More Than Just Retirement: Creating a Financial Wellness Program Hallmark Cards, Inc. South Jersey Industries, Inc. Bank of America Merrill Lynch</p>	<p>EXECUTIVE INSTITUTE</p> <p>Big Picture Interest Rate, Economic and Investment Outlook for 2018 BlackRock Investment Institute</p>
<p>CAREER DEVELOPMENT</p> <p>Disrupting Aging in the Workplace AARP  1:45-2:15 P.M.</p>	<p>CAREER DEVELOPMENT</p> <p>Meditation and Mindfulness in the Age of Volatility: Essentials for Financial Professionals Alice Hogan Meditation/Yoga  2:30-3 P.M.</p>	<p>CAREER DEVELOPMENT</p> <p>The Deadly Sins of Presenting Numbers: Avoiding Fatal Communication Errors Lucidity</p>

Concurrent Educational Sessions

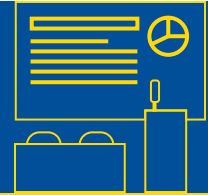
MONDAY, OCTOBER 16 | 4–5 P.M.



<p>TREASURY MANAGEMENT</p> <p>Do RFPs Give You the Blues? AIG Redbridge DTA Nordstrom, Inc.</p>	<p>TREASURY MANAGEMENT</p> <p>Facing the Onslaught of Treasury Compliance. Axletree Solutions Inc. Strategic Treasurer, LLC Cigna</p>	<p>TREASURY MANAGEMENT</p> <p>Blockchain is a Game-Changer! PwC </p>
<p>RISK MANAGEMENT</p> <p>Analytics: How Advanced Data Modeling Can Make a Captive More Valuable Wright Risk Management Consulting Marsh Global Risk & Specialties Marsh Captive Solutions Marsh Risk & Insurance Services</p>	<p>RISK MANAGEMENT</p> <p>A View from the Energy Industry: Lessons Learned on Managing Credit Risk During a Downturn Gibson Energy S&P Global Market Intelligence</p>	<p>PAYMENTS</p> <p>Can We Pay You Now? Verizon's ACH Journey Verizon Communications, Inc. Wells Fargo Bank, N.A.</p>
<p>PAYMENTS</p> <p>Cross-Border Digital Commerce: Positioning for Payments Success Globally Bill.com, Inc. Oliver Wyman</p>	<p>PAYMENTS</p> <p>U.S. Payment Trends: What the 2016 Federal Reserve Payment Study Tells Us The Hershey Co. AMC Entertainment Holdings Federal Reserve Bank</p>	<p>PAYMENTS</p> <p>Lockbox Automation Using Artificial Intelligence and Robotics Sysco Foods High Radius </p>
<p>GLOBAL TREASURY & FINANCE</p> <p>Trapped Cash and Other Pitfalls of Managing Global Balances Marriott Vacations Worldwide Corp. Rockefeller Group International, Inc. J.P. Morgan</p>	<p>GLOBAL TREASURY & FINANCE</p> <p>Brexit: What, When, How? Google Barclays PLC</p>	<p>GLOBAL TREASURY & FINANCE</p> <p>Treasury Transformation: The Evolution of the Treasurer's Role American Tower Hilton Mylan PwC</p>
<p>FINANCIAL PLANNING & ANALYSIS</p> <p>Scenario Planning & the Use of What-if Forecasting Models Dimensional Fund Advisors</p>	<p>FINANCIAL PLANNING & ANALYSIS</p> <p>Role Rotation: FP&A Embraces Diversity of Thought Chesapeake Energy Corporation</p>	<p>RETIREMENT PLANS & BENEFITS</p> <p>Aligning Fiduciary Duties with Pension Risk Management Morgan, Lewis & Bockius LLP Pacific Life Insurance Company</p>
<p>CAREER DEVELOPMENT</p> <p>Why the Certified Corporate Financial Planning & Analysis Professional Credential? Association for Financial Professionals CSAA Insurance Group CALIBRE</p>	 <p>Find full session descriptions at www.AFP2017.org</p>	

Concurrent Educational Sessions

TUESDAY, OCTOBER 17 | 8:30–9:30 A.M.



<p>TREASURY MANAGEMENT</p> <p>Best Bet for Treasury Management Success: How Las Vegas Sands Selected a Global Workstation</p> <p>Las Vegas Sands Corporation Bank of America Merrill Lynch</p>	<p>RISK MANAGEMENT</p> <p>Capital Efficiency for Risk Financing</p> <p>Marsh</p>	<p>GLOBAL TREASURY & FINANCE</p> <p>When Cash Comes at a Cost: Efficient Methods for Managing Global Cash in Today's Regulatory Regime</p> <p>Dell BlackRock Qualcomm</p>
<p>PAYMENTS</p> <p>The Check That Would Not Die</p> <p>FIS AP Technology Sony Electronics Inc.</p>	<p>PAYMENTS</p> <p>Emerging Technologies and Payment Methods in the Healthcare Industry and Beyond</p> <p>Healthcare Services Corporation Gem University of Pittsburgh Medical Center BNY Mellon</p>	<p>FINANCIAL PLANNING & ANALYSIS</p> <p>Successfully Implementing Rolling Forecasts</p> <p>Beyond Budgeting Round Table</p>
<p>CAREER DEVELOPMENT</p> <p>Why the Certified Treasury Professional Credential?</p> <p>Association for Financial Professionals</p>	<p>RETIREMENT PLANS & BENEFITS</p> <p>Going Beyond Financial Literacy: Why Financial Courage is the Key to Employee Financial Wellness</p> <p>Mercer</p>	<p>EXECUTIVE INSTITUTE</p> <p>Creative Collaboration Against Global Cyber Threats</p> <p>FBI Cyber Division PNC Bank</p>



BLOG

CAN I REALLY AFFORD TO BE OUT OF THE OFFICE?

Ann Anthony, CTP
Treasurer, *South Jersey Industries, Inc.*
Board Member, AFP

If you are like me, you find yourself living life at what seems like the speed of light. Commitments at work, responsibilities at home; it frequently seems like there just aren't enough hours in the day to fit it all in.

So in the days and weeks leading up to Conference, I find myself questioning whether I can really afford three days out of the office. Three days! How will I get my work done and still be present for the actual conference sessions and events? Step 1: Plan. Step 2: Be Present. Step 3: Maximize your time at AFP 2017. All of a sudden, three days don't seem like enough! And now I'm asking myself, Can I really afford not to go?

Read the full blog at www.AFP2017.org.



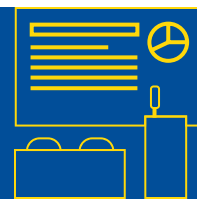
Concurrent Educational Sessions

TUESDAY, OCTOBER 17 | 10:30–11:45 A.M.

<p>TREASURY MANAGEMENT</p> <p>Driving Value for a TMS Pre & Post Implementation G Treasury SS, LLC Waterton</p>	<p>TREASURY MANAGEMENT</p> <p>Perspectives on Liquidity Investing NVIDIA Corporation Morgan Stanley AARP American Honda Motor Company</p>	<p>RISK MANAGEMENT</p> <p>Leverage the Cloud Services Without Sacrificing Security! Travelers Axeltree Solutions Inc. </p>
<p>PAYMENTS</p> <p>Data-driven Strategies for B2B Payments and Working Capital Management WinnCompanies Bottomline Technologies Strategic Treasurer, LLC Bank of America Merrill Lynch</p>	<p>PAYMENTS</p> <p>Digging Deep on Cash: A Panel Discussion on Cash Logistics Trends and Innovations Starbucks Corporation Nordstrom Inc. Deloitte Consulting LLP Fifth Third Bank</p>	<p>RISK MANAGEMENT</p> <p>Advanced Hedging Techniques for FX and Commodity Risk McCormick & Company, Incorporated Whirlpool Corporation Axalta Coating Systems Chatham Financial Corp</p>
<p>PAYMENTS</p> <p>Fill'er Up: How Phillips66 is Using Mobile Payments to Drive Customer a Loyalty Program Phillips66 Chase Paymentech Solutions</p>	<p>PAYMENTS</p> <p>Successfully Deploying Digital Payments in a Global Economy ADP Canada Co. MetLife J.P. Morgan Chase</p>	<p>RETIREMENT PLANS & BENEFITS</p> <p>Securing Your Pension Promises by Mitigating Risk and Creating Shareholder Value Prudential</p>
<p>GLOBAL TREASURY & FINANCE</p> <p>Policy Changes and Their Effect on the U.S. Economic and Financial Outlook Wells Fargo Securities, LLC</p>	<p>GLOBAL TREASURY & FINANCE</p> <p>The Return of Returns: Transforming your Investment Strategy for a Nonzero Interest-Rate World eBay Inc The Carlyle Group Wells Fargo Securities, LLC</p>	<p>EXECUTIVE INSTITUTE</p> <p>Preparing the Treasury and Finance Organization for the Onslaught of Disruptive Technology Brocade Communications Harvard University Press Zanders </p>
<p>CAREER DEVELOPMENT</p> <p>Turning Rejection Into Opportunity Hollinden  10:30-11A.M.</p>	<p>FINANCIAL PLANNING & ANALYSIS</p> <p>Addressing Cash Forecast Challenges Tesla Inc.  10:30-11 A.M.</p>	<p>FINANCIAL PLANNING & ANALYSIS</p> <p>Success Story of FP&A Leading the Analytics Revolution by Escaping Data Drudgery KMG Chemicals Hamilton Company  11:15-11:45 A.M.</p>
<p>CAREER DEVELOPMENT</p> <p>Delegation of Leadership, Not Delegation of Duties Fox Entertainment Group Deutsche Bank</p>	<p>CAREER DEVELOPMENT</p> <p>Unlocking the Power of Storytelling in Business The FPA Group  11:15-11:45 A.M.</p>	

Concurrent Educational Sessions

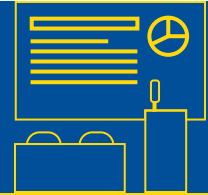
TUESDAY, OCTOBER 17 | 2–3 P.M.



<p>TREASURY MANAGEMENT</p> <p>Managing Newly Acquired Companies: Best Practices Vertiv PMC Treasury CIT Bank</p>	<p>TREASURY MANAGEMENT</p> <p>Using Metrics That Matter to Justify Investments in Treasury Technology Baylor Scott & White Health ION Treasury Strategic Treasurer, LLC</p>	<p>TREASURY MANAGEMENT</p> <p>How a Healthcare Service Corporation Transformed Treasury Into a Best Practices Treasury Health Care Service Corporation Kyriba</p>
<p>TREASURY MANAGEMENT</p> <p>Secrets to Reconciling Bank Statements Globally Elire Inc. Marsh & McLennan Companies</p>	<p>RISK MANAGEMENT</p> <p>Managing FX Risk through Various Company Lifecycles Keysight Technologies, Inc. Atlas Risk Advisory LLC</p>	<p>PAYMENTS</p> <p>Frontline First! Balancing Traditional and Innovative Options to Capture In-store Customer Payments T-Mobile U.S. Bank</p>
<p>PAYMENTS</p> <p>Superheroes Battling the Villains of the Dark Web Smart & Final Stores, Inc. MUFG Union Bank, N.A.</p>	<p>PAYMENTS</p> <p>Processing Payments Securely in a Digital World Carlisle Etcetera LLC Vantiv Capital One Bank</p>	<p>PAYMENTS</p> <p>Making “Uber Payments”: Low-Value/High-Volume Payments Into Emerging and Difficult Markets Uber</p>
<p>GLOBAL TREASURY & FINANCE</p> <p>European Treasury Landscape: Ripe for Change? Air Products and Chemicals, Inc. Bruker Corporation Deutsche Bank Omnicom Group Inc.</p>	<p>GLOBAL TREASURY & FINANCE</p> <p>Treasury Management in Asia Novelis Inc. GE Deutsche Bank</p>	<p>GLOBAL TREASURY & FINANCE</p> <p>The Politics of Cash Repatriation KPMG</p>
<p>FINANCIAL PLANNING & ANALYSIS</p> <p>Forecast Accurately in Uncertain Times Baker Hughes Incorporated</p>	<p>FINANCIAL PLANNING & ANALYSIS</p> <p>Supercharging Strategic Finance: Aligning Corporate Strategy Using Modified ZBB Indianapolis Museum of Art</p>	<p>RETIREMENT PLANS & BENEFITS</p> <p>The Evolution of Target Date Funds: How to Optimize Your Company’s Strategy Hanesbrands Inc. McDermott Will & Emery LLP Willis Towers Watson</p>
<p>CAREER DEVELOPMENT</p> <p>Navigating Your Career in the 21st Century The Meyer Partnership BNY Mellon Great Plains Energy Incorporated</p>	<p>CAREER DEVELOPMENT</p> <p>Mind Over Matters: Putting the Psychology of Organizational Change to Work for You The BB&T Leadership Institute</p>	

Concurrent Educational Sessions

WEDNESDAY, OCTOBER 18 | 8:30–9:30 A.M.



<p>TREASURY MANAGEMENT</p> <p>The Customer Centric Treasury CareSource Accenture</p>	<p>TREASURY MANAGEMENT</p> <p>Choosing the Optimal Treasury Management System in the Changing Vendor Landscape Ernst & Young LLP</p>	<p>RISK MANAGEMENT</p> <p>Creating Your Currency Risk Management and Controls in a Dynamic Atmosphere FIREapps The Duracell Company</p>
<p>PAYMENTS</p> <p>ISO 20022 Live: A Successful Case Study The Clearing House Cigna Regions Bank</p>	<p>PAYMENTS</p> <p>Want to Improve Payables Processes? Don't Forget to Invite Procurement to the Dance MGM Resorts International Bank of America Merrill Lynch</p>	<p>PAYMENTS</p> <p>The B2B Directory Comes to Market FIS WAUSAU Financial Services</p>
<p>GLOBAL TREASURY & FINANCE</p> <p>Help! I Have Unauthorized Access to my Global Bank Accounts! GE Global Operations Standard Chartered Bank</p>	<p>GLOBAL TREASURY & FINANCE</p> <p>Managing Liquidity Through a Downturn: Tackling Challenges Together with Your Bank for Win/Win Results RBC Capital Markets Gibson Energy Inc.</p>	<p>FINANCIAL PLANNING & ANALYSIS</p> <p>Integrated Business Planning: Connecting Finance and Operations Anaplan</p>
<p>CAREER DEVELOPMENT</p> <p>Why Diversity is Good for the Bottom Line Deutsche Bank Viacom, Inc.</p>		



BLOG

SET YOURSELF UP FOR CAREER SUCCESS

Jared Fruland, CTP
Senior Financial Analyst, Treasury/Cash Management
Exelon

Whether you've secured your ideal job or are still searching, you still need to develop as a treasury or finance professional. Throughout my career, I have found various avenues to explore and grow my treasury knowledge while also refining financial and industry acumen. But the AFP conference is by far the most influential in my career development. Here's how I make the most of each AFP conference: define a purpose, maximize every session and create your own opportunities.

Read the full blog at www.AFP2017.org.

Concurrent Educational Sessions

WEDNESDAY, OCTOBER 18 | 9:45–10:45 A.M.



TREASURY MANAGEMENT

Cash Forecasting – A Free Cash Flow Perspective

Hewlett Packard Enterprise | PwC

RISK MANAGEMENT

Cost-Benefit Analysis for Foreign Exchange Risk Management: A Practical Framework To Evaluate Alternatives

Amgen | Deutsche Bank

GLOBAL TREASURY & FINANCE

M&A Through the Treasury Lens

AT&T | Air Liquide | Citi

PAYMENTS

The Good, the Bad, and the Ugly: Driving More AP/Vendor Payments to Commercial Cards

MineralTree | Zions Bancorporation | Visa

PAYMENTS

Securing the Far-Flung Corners of Your Organization

Masco Corp

SPOTLIGHT SPEAKER

Practical Cybersecurity Advice for the Treasury & Finance World

Bryan Seely
Cybersecurity Expert
Ethical Hacker



Find full session descriptions at
www.AFP2017.org

BLOG

AN INTROVERT'S GUIDE TO AFP 2017

Stephanie Uhl

Assistant Treasurer, Forest City Realty Trust, Inc.

Board Member, AFP

I'm naturally introverted, so I feel very uncomfortable in situations with people I do not know. My heart races, I get sweaty palms... the whole thing. So as you can imagine—attending the AFP conference with 6,499 of my closest friends each year is very intimidating.

It may shock you that my advice to you is this: Attend the networking events. Tough as it may seem for us introverts, you need to realize that you are also a corporate treasury and finance professional. Where else can you be around other people who love treasury, FP&A and finance as much as you do? Ever try talking about the administrative burden of standby letters of credit with your closest family and friends? It's not a big hit.

Read the full blog at www.AFP2017.org.



WHERE THE BEST GET EVEN BETTER

Pre-Conference Workshops

Program as of 6/20/17. Subject to change.

SATURDAY

10/14

SUNDAY

10/15

MONDAY

10/16



Add a workshop to your registration at
www.AFP2017.org

Arrive early for AFP 2017 and take advantage of the Pre-Conference Workshops. Choose a full day or half day format and receive a tangible toolset to conquer specific challenges or issues in your organization or career.

MULTI-DAY WORKSHOPS

Intensive Certified Treasury Professional (CTP) Exam Review

Saturday, October 14 | 8:30 a.m.-4:30 p.m.

Sunday, October 15 | 8 a.m.-3:30 p.m.

Monday, October 16 | 8:30 a.m.-5 p.m.

Not Approved for CPE, CTP/CCM or FP&A Credits

Add \$1,095

AFP's Intensive CTP Exam Review Course is a three-day review of the concepts and challenging calculations presented in the body of knowledge upon which the CTP exam is based. You'll join other professionals focused on CTP exam preparation and learn test-taking tips that will help you succeed. This fast-moving program is intended for those who are well into their exam preparation studies and are registered to take the CTP exam in the December 2017/January 2018 testing window.

AFP Treasury Learning System is required for this course and must be purchased separately.

Treasury Management Fundamentals

Saturday, October 14 | 8:30 a.m.-4:30 p.m.

Sunday, October 15 | 8 a.m.-3:30 p.m.

Credits: 15.0 FP&A | 15.0 CPE

Not Approved for CTP/CCM Credits

Add \$995

Gain a thorough understanding of the fundamentals of treasury management and get ideas for ways treasury departments can add value to your company while increasing responsibility and visibility. Participants complete a journey that begins with the overall role of treasury and its relationships to financial service providers and then continues with working capital, payments, money movement, capital markets, borrowing and investing. Cash forecasting methods, ways to identify various risks and financial management round out the general topics covered. This course also explores ways treasury departments have stepped outside normal responsibilities to expand their contributions and visibility within their companies by becoming unofficial consultants to other departments.

Pre-Conference Workshops

Program as of 6/20/17. Subject to change.

SATURDAY

10/14

SATURDAY PROGRAMS

Advanced Cash Flow Forecasting

Saturday, October 14 | 8:30 a.m.-4:30 p.m.

Credits: 7.8 CTP | 7.8 FP&A | 7.8 CPE

Add \$795

Statistical techniques provide extremely helpful tools for forecasting future cash flows. This course uses practical examples to show how various statistical methods can be used to forecast components of the cash budget. The advantages and disadvantages of each technique are discussed along with how to interpret results. The majority of the seminar covers the practical application of statistical methods using Excel. This course aims to develop practical, in-depth skills through hands-on applications of statistical forecasting techniques. Attendees leave the course with an understanding of how to deliver best-in-class cash forecasts.

NEW—Designing and Managing RFPs for Finance

Saturday, October 14 | 12:30-4:30 p.m.

Credits: 4.5 CTP | 4.5 FP&A | 4.5 CPE

Add \$575

Creating Requests for Proposals (RFPs) are an essential part of finding the best solutions and products to meet an organization's specific needs. Since they are only conducted on an as-needed basis, there is often confusion or a lack of understanding all of the necessary elements for the most effective RFP. Based on the AFP Treasury Advisory Group whitepaper, this course provides finance professionals a guide on when and how to conduct RFPs, strategies to effectively manage the RFPs process, and key points in vendor selection and contract negotiation. This course will also review what to do when the RFP is over and implementation must begin.

Financial Analysis:

Critical Thinking and Decision Making

Saturday, October 14 | 8:30 a.m.-4:30 p.m.

Credits: 7.8 CTP | 7.8 FP&A | 7.8 CPE

Add \$795

Finance professionals are no longer expected to only present the numbers and statements. Leadership is becoming more dependent on the finance team to provide thoughtful insights and decisions with the information it presents. This course focuses on critical thinking skills, financial data analysis and systems thinking to improve value-added decision-making. Participants are introduced to performing value-added financial data analysis with a focus on critically analyzing data versus naive data gathering. Discussions evaluate the different methods utilized in the problem-solving process with an emphasis on situational awareness and continuous evaluation. Participants understand how to identify trends and "stories" in the data that are important for improved decision-making.

Interest Rate Risk Management

Saturday, October 14 | 12:30-4:30 p.m.

Credits: 4.5 CTP | 4.5 FP&A | 4.5 CPE

Add \$575

Although the vast majority of commercial borrowers have enjoyed low and stable interest rates over recent years, this phase of the economic cycle seems to be coming to a close. In March 2017, the Federal Reserve raised its benchmark interest rate by a quarter-point. Organizations can expect rate to increase a total of three times this year and likely next year as well. With proven risk management tools at the disposal of treasury and finance managers, there's little justification for a company to be unprepared. This seminar teaches finance professionals the tools available for managing interest rate risks and how to manage strategy in order to achieve a variety of interest rate objectives.

Pre-Conference Workshops

Program as of 6/20/17. Subject to change.

SUNDAY

10/15

SUNDAY PROGRAMS

NEW—Crafting a Corporate Payments Strategy

Sunday, October 15 | 8 a.m.-12 p.m.

Credits: 4.5 CTP | 4.5 FP&A | 4.5 CPE

Add \$575

Payments are an important but often overlooked part of treasury professionals' responsibilities. With the increasing proliferation of mobile technologies and growing demand for international transactions, how and when organizations make and receive payments has become a complex issue. Do you have a strategy or do you just take whatever comes over the transom? Treasury professionals are constantly balancing the varying costs and security of payment choices with requests from trading partners to accept new or different payment methods. This course will examine the importance of a formal payments strategy, the elements that comprise an effective strategy and how to go about building a strategy if your organization doesn't already have one.

NEW—Building a Comprehensive Management Reporting System

Sunday, October 15 | 8 a.m.-12 p.m.

Credits: 4.5 CTP | 4.5 FP&A | 4.5 CPE

Add \$575

No organization can function without thoughtful and effective management reporting. Well-designed and understandable management reports are a powerful tool for creating an enterprise-wide common language. By focusing on the critical financial information that needs to be communicated, this course identifies the design principles common to effective management reporting systems. Starting off with a blank Excel workbook, participants learn how to build a complete set of dashboards linked to the existing general ledger. This course provides an essential guide for FP&A professionals implementing management reporting in small-to-medium-sized organizations, as well as a valuable rapid-prototyping tool for even the largest organizations.

Financial Modeling: Techniques and Best Practices

Sunday, October 15 | 8 a.m.-3:30 p.m.

Credits: 7.2 CTP | 7.2 FP&A | 7.2 CPE

Add \$795

Financial professionals are frequently tasked with creating effective models that are accurate and dynamic. The power of a financial model comes from the ability to change the inputs and analyze the impact on outputs. This course introduces the key techniques and best practices for building financial models that facilitate a rational and rigorous decision-making process. Through hands-on examples in Excel, participants build financial models from scratch that produce baseline and dynamic outputs in response to changes in real-world scenarios. Examples and illustrations utilize financial and treasury applications.

NEW—Leading Transformation by Mastering Financial Data

Sunday, October 15 | 8 a.m.-3:30 p.m.

Credits: 7.2 CTP | 7.2 FP&A | 7.2 CPE

Add \$795

Mastering data is key for finance and treasury departments. From the continuous flow of raw information generated by business partners and financial markets all the way to decision supported insight, gaining control of the data supply chain is more significant than ever.

This course empowers attendees to gain a complete, detailed understanding of data management and the foundations of digital transformation. Participants will explore practical approaches to prepare their financial data for faster, easier and more reliable analytics. This course presents methods for financial professionals to ensure timely and quality data, optimize analytics and reporting processes, and foster a data-driven culture in their organizations.



Exclusive Sponsor 

The AFP Executive Institute is the place to step back and Think Big. It was developed to help you become a better leader and thrive in your role.

Reserve your seat by registering online for AFP 2017 and selecting the AFP Executive Programs.

Attendance to the AFP Executive Institute is limited to corporate practitioners with the title of treasurer, chief financial officer, vice president of finance, assistant treasurer or controller.

Luncheon Speakers



Monday

JOHN DRZIK

President, Global Risk and Specialties
Marsh

Chair,
Global Risk Center
Marsh & McLennan Companies



Tuesday

JULIA KIRBY

Co-Author
Only Humans Need Apply: Winners and Losers in the Age of Smart Machines

Senior Editor
Harvard University Press

A World of Risk: How Technology and Transformative Societal Changes Are Permanently Shifting the Risk Landscape

Geopolitical, societal, and technological changes have crystalized into global instability. John Drzik discusses how these and other global risks are interacting to create an evolving, complex risk landscape. Join this informative discussion and build your understanding of how these global threats translate to risk and what opportunities they may generate for your business.

Only Humans Need Apply: Winners and Losers in the Age of Smart Machines

Julia Kirby reframes the conversation about automation, arguing that the future of increased productivity isn't either human or machine. It's both. The key is augmentation, utilizing technology to help humans work better, smarter, and faster. Instead of viewing these machines as competitors, we can see them as partners in creative problem solving. Kirby answers the question, "How will treasury and finance executives need to adapt for the coming disruption?"

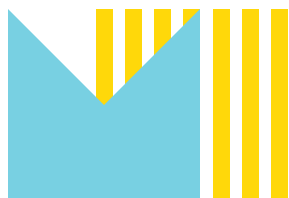


Monday Sessions

10:30–11:45 A.M.	12 –1:30 P.M.	1:45 –3 P.M.
<p>The U.S. Legislative and Regulatory Agenda and Potential Outcomes and Effects on Capital Markets and Business</p> <p>U.S. Chamber of Commerce</p>	<p>A World of Risk: How Technology and Transformative Societal Changes Are Permanently Shifting the Risk Landscape</p> <p>John Drzik President, Global Risk and Specialties, <i>Marsh</i> Chair, Global Risk Center, <i>Marsh & McLennan Companies</i></p> <p>MONDAY LUNCHEON</p>	<p>Big Picture Interest Rate, Economic and Investment Outlook for 2018</p> <p>BlackRock Investment Institute</p>

Tuesday Sessions

8:30–9:30 A.M.	10:30 –11:45 A.M.	12 P.M.–1:45 P.M.
<p>Creative Collaboration Against Global Cyber Threats</p> <p>PNC Bank FBI Cyber Division</p>	<p>Preparing the Treasury and Finance Organization for the Onslaught of Disruptive Technology</p> <p>Brocade Communications Harvard University Press Zanders</p>	<p>Only Humans Need Apply: Winners and Losers in the Age of Smart Machines</p> <p>Julia Kirby Co-Author, <i>Only Humans Need Apply: Winners and Losers in the Age of Smart Machines</i> Senior Editor, <i>Harvard University Press</i></p> <p>TUESDAY LUNCHEON</p>



AFP EXECUTIVE INSTITUTE LOUNGE

Located by the AFP Executive Institute, the AFP Executive Institute Lounge is your opportunity to connect with colleagues or check in with the office.

Networking Events

Reserve your seat by registering for AFP 2017 and selecting your programs online.

Program as of 7/13/17. Some programs have eligibility requirements and are subject for review. Subject to change.



SUNDAY

AFP AWARE COMMUNITY SERVICE EVENTS

8:30 a.m.–1 p.m.

Sponsored by BBVA Compass

EXHIBIT HALL GRAND OPENING RECEPTION

6–7:30 p.m.

AFP CANADIAN RECEPTION

6–7:30 p.m.

Sponsored by Citi Canada and Discover
(Limited to Canadian registrants)

FP&A ROUNDTABLE

11 a.m.–2 p.m.

(Limited to corporate practitioners)

AFP EXECUTIVE RECEPTION

8:30 a.m.–1 p.m.

Sponsored by Chatham Financial
(Limited to executive-level corporate practitioners)

PAYMENTS RECEPTION

3–4 p.m.

Sponsored by China UnionPay
(Limited to corporate practitioners)

EMERGING LEADER ROUNDTABLE

1:30–3 p.m.

Sponsored by Pepperdine University
Online MBA
(Limited to corporate practitioners)

PAYMENTS ROUNDTABLE

1:30–3 p.m.

Sponsored by China UnionPay (USA) LLC
(Limited to corporate practitioners)



WELCOME RECEPTION ABOARD THE USS MIDWAY MUSEUM

7:30–9:30 p.m.

AFP is hosting this year's Welcome Reception less than one mile from the San Diego Convention Center on one of America's longest serving aircraft carriers, the USS Midway Museum!

This event is sure to be epic with over 60 exhibits, live music, and great food and fun. Come ready to meet new people and explore some of the legendary aircrafts up-close and personal while catching a breathtaking view of San Diego.

Networking Events

continued



MONDAY

AFP EXECUTIVE BREAKFAST

8–9:30 a.m.

*Sponsored by RBC Royal Bank
(Limited to executive-level corporate practitioners)*

FP&A LUNCHEON

12–1:30 p.m.

(Limited to FP&As and FP&A corporate practitioners)

INDUSTRY ROUNDTABLES LUNCHEON

12–1:30 p.m.

*Sponsored by Fifth Third Bank
(Limited to corporate practitioners)*

PAYMENTS BREAKFAST

8–9:30 a.m.

*Sponsored by Vantiv
(Limited to corporate practitioners)*

TUESDAY

AFP MINDSHIFT BREAKFAST

8–9:30 a.m.

CERTIFICATION LUNCHEON

12–1:45 p.m.

*Sponsored by PNC
(Limited to CTPs, CTP(CDs), CCMs and FP&As)*

EXHIBIT HALL CLOSING RECEPTION

4:30–5:30 p.m.

Sponsored by Choose Chicago

WEDNESDAY

FP&A ROUNDTABLE

8:30–10:45 a.m.

(Limited to FP&As and FP&A corporate practitioners)

We've crunched the numbers and can confirm that

65%

attend conference year after year for the great networking opportunities.

Reconnect with old colleagues and establish new relationships.



Sponsors

Program as of 7/13/17. Subject to change.



PLATINUM SPONSORS



BNY MELLON

Conference Connect



Certification Luncheon
Executive Institute



Pinnacle Awards

GOLD SPONSORS



LinkedIn Corner, Social Media Wall,
AFP Canadian Reception



AFP Conversations Podcast, Lanyards
and Digital Signage



Registration Bag

SILVER SPONSORS



Treasury & Finance Quest



AFP Aware Community Service
Events and Paintfest



Industry Roundtables



Find the most up-to-date listing
at www.AFP2017.org

Sponsors

continued



BRONZE SPONSORS

Anaplan

FP&A Reception

HSBC

**Bank of America
Merrill Lynch**

J.P.Morgan



UnionPay Your Way

kyriba
Proactive | Treasury | Management

Payments Reception
Payments Roundtable
Treasury & Finance Quest



Treasury & Finance Quest



SAP® Treasury, Risk &
Financial Shared Services Experts

Treasury & Finance Quest



Royal Bank

AFP Executive Breakfast

GENERAL SPONSORS

**Adaptive
Insights**

FP&A Reception

**CIT
Bank**

Treasury & Finance Quest

INTL · FCStone

Treasury & Finance Quest

avidxchange

Golf Tournament

COMDATA
Payment Innovation

Treasury & Finance Quest

KevBank

Golf Tournament



Bookstore Bags

Computershare

Treasury & Finance Quest

Morgan Stanley

Golf Beverage
Sponsorship

Bloomberg

Treasury & Finance Quest

Deloitte.

Treasury & Finance Quest

PELOTON

FP&A Roundtable

BMO Harris Bank
We're here to help.

Mobile App



Deutsche Bank

Learning Lounge

PEPPERDINE GRAZADIO
SCHOOL OF BUSINESS AND MANAGEMENT

Emerging Leaders
Roundtable



Chatham
Financial

Golf Tournament and
AFP Executive Reception

Fleming's
PRIME STEAKHOUSE & WINE BAR

Shoe Shine Station

treasuryXpress
Smart. Scalable. On-Demand.

Treasury & Finance Quest

**CHOOSE
CHICAGO**

Exhibit Hall Closing
Reception

GIACT
IDENTIFY • VERIFY • AUTHENTICATE

Treasury & Finance Quest

vantiv

Payments Breakfast

citi

Canadian Reception

hostanalytics

FP&A Reception

Exhibitors

Program as of 7/13/17. Subject to change.

#

360T

A

Accuity Inc.
ACI Worldwide, Inc.
Adaptive Insights
AFP
Allied Irish Bank
Alvarez & Marsal
American Deposit
Management Co.
American Express
American Security
Products
Ampac/Business
Deposits Plus
Anaplan
AP Technology
Apruve
ARCA
Ascendantfx Capital
Inc
Avidxchange
Avoca
Axletree Solutions
Aztec Exchange

B

BACKBASE
Bank of America
Merrill Lynch
BNP Paribas / Bank
of the West
Barclays Bank
BB&T
BBVA Compass
Bellin Treasury
Services Ltd
Billtrust
BlackLine
Blackrock
Bloomberg LP
BNY Mellon
BOARD International
Bottomline
Technologies
Brink's

C

C2FO
Cachematrix
Canon U.S.A., Inc.
Capital Advisors
Group
Capital One Bank
Cash Connect
Cata Company
Centralis Group S.A.
Certify
Change Healthcare
Chatham Financial
Corp
CheckAlt
China UnionPay (USA)
LLC
CIT Bank
Citi
Citizens Commercial
Banking
Clearwater Analytics
Comdata
Commerce Bank
COMPIRICUS Inc.
Computershare
ControlTEK
Coprocess, S.A.
Corcentric
Crane Data LLC
CreditPoint Software,
Inc.
Creditrion
Creditsafe
CSI globalVCard

D

DadeSystems
Danske Bank
Davis Bancorp
Deloitte
Deluxe Corp
Deutsche Bank
Direct Commerce
Discover
DNB Bank ASA
Dunbar Armored

E

e5 Solutions Group
Early Warning
EBS Treasury
Ecova, Inc.
ECS Financial
Elire Inc.
Ensenta
ePay Resources
Ernst & Young LLP

F

FEDChex Recovery
Federated Investors
FIS
Fidelity Investments
Fifth Third Bank
Financial Sciences
Corporation
Finastra
FTNI
FIREapps
FireKing Security
Group
Fiserv
Fitch Ratings
FMR Systems
FTI Treasury
Fujitsu

G

G Treasury SS, LLC
GARDA WORLD
Giact
Global Cash Card
Glory Global Solutions
Goldman Sachs
Go-Live Faster
GPS Capital Markets
GTreasury

H

Hanse Orga
Harland Clarke
TranSource
Hedge Trackers LLC
HighRadius
Host Analytics
HSBC

I-J

ICBC
ICD
ImageHawk Inc.
ImageScan Inc.
INFOR
Informa Financial
ING/BMG
Institutional Cash
Distributors
Intimus International
INTL FCStone Inc.
Invesco
ION
IQ BackOffice
iStream Financial
Services, Inc.
J.P. Morgan
J.P. Morgan Asset
Management

Exhibitors

continued



K-L

KeyBank
Kroll Bond Rating Agency
Kyriba
Lamont, Hanley & Associates, Inc.
Lighthouse Payment Services
Lloyds Banking Group
Loomis
Lyons Commercial Data

M

M&T Bank
MarketAxess
MarketSphere
Unclaimed Property Specialists
Merganser Capital Management
Misys
Moneris Solutions Corporation
Moody's Investors Service, Inc.
Morgan Stanley
MUFG Union Bank, N.A.
MyOnlineBill.com
NACHA - The Electronic Payments Association

N-O

nCino
NetSpend, a TSYS Company
Neuberger Berman
NEX Treasury
Northern Trust Company
NVoicePay
OpenLink
Opportune LLP
OPUSCAPITA GROUP OY
Orbit Treasury Solutions, Inc.

P

Pacific Life Insurance Company
Pacific Premier Bank
Paybox Corp.
Paychex, Inc.
Payden & Rygel
Pelican
Pepperdine University Online MBA
Phoenix-Hecht
Piper Jaffray
Prevedere
Promontory Interfinancial Network, LLC
Prudential Retirement
PSI
PwC

Q-R

Q&A Payment Solutions Inc.
Q2ebanking
Quantitative Treasury Analytics
RBC Global Asset Management
Redbridge DTA
Regions Bank
Rimilia
RWC Group
Ryan LLC

S

S&P Global Market Intelligence
S&P Global Ratings
SAFEChecks
Scan One
Seismic
Societe Generale
Standard Chartered Bank
Standard Americas
State Of Tennessee Treasury Department
State Street Corporation
StoneCastle Cash Management
Strategic Treasurer, LLC
SunTrust
SwapsTech
SWIFT
Systemware, Inc.

T

Taulia Inc.
TD Bank Group
Tesorio, Inc.
Thomson Reuters
TIS
Toyota Financial Services
Transactis
Transcard, LLC
Treasury Curve
Treasury Partners
Treasury Strategies, a division of Novantas, Inc.
TreasuryXpress
Tungsten Network

U-V

U.S. Bancorp Asset Management
U.S. Bank
UBS Financial Services Inc.
UMB Bank, N.A.
UniCredit Bank AG
US Dataworks
VASCOS Data Security
Versapay Corporation

W-Z

WAUSAU Financial Services
Wells Fargo
Western Asset Management
Western Union Business Solutions
WEX Payables
Workiva
Zanders, BV
Zebra BI



See the full list at www.AFP2017.org

Experience San Diego

300 SUNNY DAYS
AVERAGE TEMPERATURE OF **71°**

3 MILES BETWEEN AIRPORT AND DOWNTOWN

KEY INDUSTRIES

LIFE SCIENCE MILITARY CLEANTECH

OVER **90** GOLF COURSES

1,200 ACRE BALBOA PARK
15 MAJOR MUSEUMS
27 CULTURAL INSTITUTIONS

HOME TO **121** CRAFT BREWERIES

16 STATE PARKS IN THE COUNTY
+1 NATIONAL PARK CABRILLO NATIONAL MONUMENT

3,500+ ANIMALS AT THE ZOO

12,000+ HOTEL ROOMS IN DOWNTOWN

IN THE GASLAMP QUARTER

137 DINING **73** RETAILERS **69** BARS & NIGHTCLUBS

AFP 2017
SAN DIEGO | OCTOBER 15-18

5 REASONS FOR ATTENDING

88% Keeping up with industry changes

65% Networking

52% New products/services

44% Certification requirements

39% Keynote speakers

70 MILES OF BEACHES



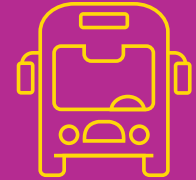
3 Extra Days in San Diego

Extending your stay? Great idea! We've put together an itinerary that covers the top sights and activities.

DAY 1

Your first day is all about getting to know America's Finest City! Let **Old Town Trolley Tours** take you wherever you want to go with fully-narrated sightseeing tours that travel everywhere - from Old Town to Embarcadero and more.

Hungry after a full day of exploring? Good thing you're in the city where tacos reign supreme. And what pairs more perfectly than the other famous San Diego menu item: craft beer. You can't pass up a pint from the "**Capital of Craft.**"



DAY 2

Devote a day to exploring San Diego's iconic **Balboa Park**. Start with a walk through the **Spanish Village Art Center** where 37 art studios showcase and sell all kinds of creations. If you're interested in science, go to the **Ruben H. Fleet Science Center** and make sure to watch a visual spectacle in their IMAX dome, or check out the **San Diego Air and Space Museum's** collection of historic aircrafts. After lunch, head to the world-famous **San Diego Zoo** in the heart of Balboa Park. Have some fun with pandas, polar bears and a new eight-acre Africa Rocks exhibit.



DAY 3

Your last day in San Diego is all about relaxation. Hop on a 15 minute ferry and head to **Coronado Beach**, consistently voted one of America's finest beaches by The Travel Channel. Here you can dive in to the Pacific Ocean with paddleboard lessons or sit back and dig your toes into sand that literally sparkles - thanks to the mineral mica in its golden sand.

Then, stroll along **Orange Avenue** for shopping and dining or check out the **Coronado Brewing Company** for the freshest craft brew around.



AFP 2017

SAN DIEGO | OCTOBER 15-18

Convince Your Boss

You know AFP 2017 is the best place to discover the latest information for treasury and finance professionals, but you still might need to get approval from your boss. Use these tips to convince your boss that AFP 2017 truly is the most important event for treasury and finance:

#1: Research the agenda

Choose from +125 educational sessions, divided across 8 tracks, to determine which will help you best overcome your biggest challenges or give you new ideas to implement.

#2: Review the exhibitor list

More than 230 leading service providers will showcase their latest products and services. Visiting these exhibitors can help you determine solutions to streamline operations, cut costs and create business efficiencies.

#3: Check the networking opportunities

The connections you make at AFP 2017 are priceless. This is the ideal environment to meet with your peers to discuss issues and share solutions directly impacting your field of work.

#4: Earn recertification credits

The most simple and convenient way to earn recertification credits. Make the most of your time away from the office and earn CTP/CCM, FP&A, or CPE credits. Pending content approval.

#5: Save money

Book your hotel room through AFP's Official Housing and receive discounted room rates. While some hotels are within walking distance of the Convention Center, free shuttle service is provided for all hotels that are not. You'll also save when you take advantage of exhibit hall lunches and networking receptions. Plus, if you decide to attend Conference with three or more of your colleagues, team pricing will save you even more.

#6: Pass on your knowledge

Once you arrive back from Conference, brief your team and supervisor on new ideas, best practices and processes you can implement right away. You can even share educational session presentations.

#7: Share your goals

Fill out the AFP 2017 Approval Form on the next page and submit it to your boss. This letter will give examples of how the AFP 2017 will benefit you and your company.

AFP 2017

SAN DIEGO | OCTOBER 15-18

WHERE THE BEST GET EVEN BETTER

Dear

AFP 2017 is the most important event for treasury and finance. Over 6,500 attendees will meet in San Diego, CA October 15–18, 2017 to share effective ideas and exchange best practices.

I believe my participation will bring new, innovative ideas to our organization. I'll hear from thought leaders and distinguished speakers, learn best practices from my peers and find solutions to our organization's issues at world-class educational sessions.

I would like to request approval to attend. You can visit www.AFP2017.org for more information.

I believe the following sessions will specifically benefit our organization:

I plan to speak with the following exhibitors to improve our operations:

These are my projected costs for attending AFP 2017:

Airfare –

Hotel –

Registration Fee –

Miscellaneous (meals/taxi) – \$

I believe this event will have significant ROI for our organization. After returning, I'll provide key takeaways and recommended actions.

I would appreciate your approval of this request.

Registration

It's easy to see why you need to be at AFP 2017



Register by September 15 to save \$200

www.AFP2017.org



REGISTRATION PRICING

	Member	Non-Member
Standard (By September 15, 2017)	\$1,599	\$1,994
On-site (After September 15, 2017)	\$1,799	\$2,194

If you are not a current AFP member, the non-member rate includes one year of membership in addition to your AFP 2017 registration.

For information on Team registration or a One-Day pass, see the next page.



THREE WAYS TO REGISTER

Online: www.AFP2017.org/Register

Fax: 301.907.2864
(Credit card payments only)

Mail: AFP, P.O. Box 64714
Baltimore, MD 21264
(Check payments)

Printable registration forms located at www.AFP2017.org



ASSOCIATION FOR
FINANCIAL
PROFESSIONALS

ABOUT AFP®

The Association for Financial Professionals (AFP) is the professional society committed to advancing the success of its members and their organizations. AFP established and administers the Certified Treasury Professional and Certified Corporate FP&A Professional credentials, which set standards of excellence in finance. Each year, AFP hosts the largest networking conference worldwide for over 6,500 corporate finance professionals.

4520 East-West Highway | Suite 800
Bethesda, MD 20814

T: +1 301.907.2862 | F: +1 301.907.2864
www.AFPonline.org



Certified
Treasury
Professional®



FP&A®
Certified Corporate
Financial Planning &
Analysis Professional



EARN CONTINUING EDUCATION CREDITS

AFP 2017 is approved for 32.7 CTP/CCM, FP&A credits and 32.7 CPE credits. To earn maximum credits, you must attend a full day, pre-conference seminar on each Saturday and Sunday, industry roundtable luncheon (CPs only) or luncheon with eligible speaker on Monday, Learning Lounges on Monday morning and afternoon and Learning Lounge on Tuesday morning, keynote on Tuesday, nine concurrent sessions, and luncheon with eligible speaker on Tuesday.

Registration



Register by September 15 to save \$200

www.AFP2017.org



PRACTITIONER TEAM REGISTRATION

Why should you attend AFP 2017 as a team?

- Divide and conquer the 125+ sessions together
- Gain a wealth of information and insight to share with each other
- Learn to work smarter together to become more efficient
- Analyze different perspectives from like-minded peers who deal with similar challenges
- Expand networking opportunities for your company

Significant savings for corporate practitioner teams.

For qualifications and details, visit www.AFP2017.org, or download the form here.

“My professional mentors ingrained in me the importance of growing a department as a team and not just as individuals. AFP’s Conference provides an opportunity to do just that, to build and strengthen your team.”

— Adrienne Bolan, CTP

Senior Vice President and Treasurer, *World Fuel Systems Corporation*
Bringing a team to AFP’s Conference since 2012

MONDAY

10/16

ONE DAY PASS

Don’t miss out on all that AFP 2017 has to offer.

In just one day, you can gain practical knowledge, discover innovative solutions, validate practices and ultimately, benefit your organization.

TUESDAY

10/17

Monday, October 16

Tuesday, October 17

Monday & Tuesday

	Member	Non-Member
Monday, October 16	\$695	\$995
Tuesday, October 17	\$695	\$995
Monday & Tuesday	\$1390	\$1690