

**AFP  
2020**

**VIRTUAL  
EXPERIENCE**  
10/19-10/29



SPONSOR AN EXCEPTIONAL  
**VIRTUAL EXPERIENCE**

**CSI DMC**  
DESTINATION & EVENT MANAGEMENT

# WHY WORK WITH CSI DMC?

## **EVENTS REIMAGINED**

CSI has rapidly turned our industry experience and partner relationships toward creating successful and innovative virtual meeting experiences, either on their own or in combination with an on-site program. By bringing together multiple solutions in one place, we can coordinate and support your needs across all elements of their event.

## **LOGISTICS, PLANNED WELL**

Skillfully managed programs are a result of consistent communication, development, and implementation of detailed schedules, all of which CSI will provide. We're ready to be at your side for every step of the planning and execution process to ensure that your event is carried out in the way you've envisioned.

## **MAKING VIRTUAL THE REALITY**

Whether guests are experiencing your program on-site, online, or a combination of both, there are numerous ways to create a fun, engaging, and immersive offering to achieve the goals of your gathering. CSI can help to ensure that your attendees enjoy a unique and engaging meeting, conference, or seminar with hands-on activations, at-home gifting, and exciting entertainers.

## **MORE BANG FOR YOUR BUCK**

Making your virtual event the reality requires careful consideration. CSI has the experience to move your digital gatherings to an elevated platform, while saving you money! Our ability to craft and customize to your budget hasn't changed just because the event scope has!

# EXPERIENCE VIRTUAL CONNECTIVITY

As a group of creative professionals, CSI DMC finds importance in crafting a new, temporary normal in this time of unsettling change, where most of us are working from our home offices. We are focused on staying ahead of meeting and event trends, exploring unique ways to enhance the virtual meeting experience to keep participants focused, productive and motivated, and in turn craft memorable experiences for our clients.

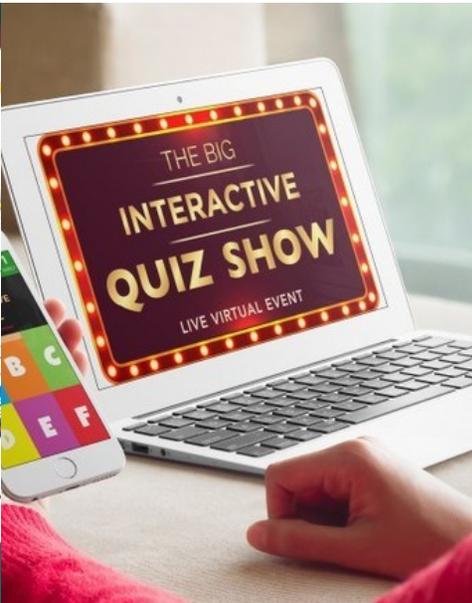
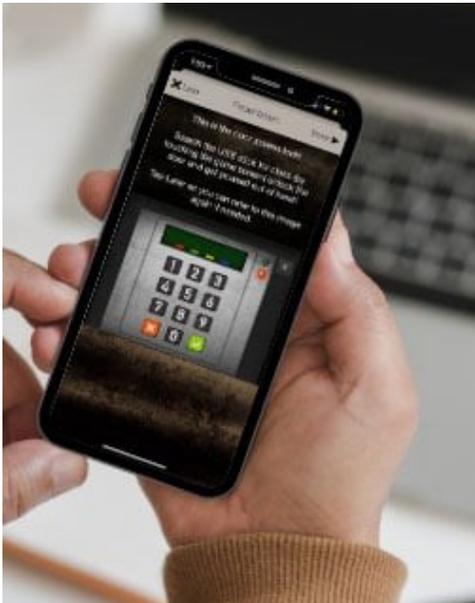
Whether we are providing the highest quality technology and digital platform for our clients from soup-to-nuts, or simply providing intermittent entertainment, wellness efforts or teambuilding activations to break up the meeting content, CSI is here to keep things fresh and exciting for attendees participating in meetings from their homes.

Had to cancel a meeting in a top destination this year? Let CSI bring the destination to you with local musical performances, inspired cuisine delivered to your attendees' door, and engaging CSR givebacks, endorsing teambuilding while also providing support to that particular community.

These options are only an introduction to the endless possibilities of virtual events. Let them inspire you and reach out to us for more information. We'd love to work with you to find the perfect sponsorship opportunity at AFP 2020 Virtual Experience!



# BRAIN BREAKS



## **CRACK THE CODE**

Divided into teams using video conferencing breakout rooms, players will work together to find a series of clues and break out of this virtual escape room. Players will each have access to slightly different pieces of the puzzles, meaning that teamwork is key to cracking the code. The clues can even be customized to build your brand into the game! Will your team escape first?

## **FEELING LUCKY?**

Bring the sights and sounds of a live casino home with virtual casino games! Guests can take their seats at virtual game tables to play Blackjack, Roulette, or Craps alongside colleagues and friends. Each guest will start with the same number of chips and have the ability to move around to different games as they wish. At the end, a total chip count will determine the winner!

## **PLAY FOR A PURPOSE**

This professionally facilitated show includes LIVE video integration and the excitement of a TV gameshow experience. Each contestant will play to win portions of a predetermined amount of funds, donatable to the organization of their choice at the end of the show! The contents of the show are customizable, helping you meet sponsorship and CSR goals!

## **ULTIMATE HAPPY HOUR**

Bring some fun and friendly competition to your next happy hour! Guests can compete, mingle, or just kick back and watch the fun! There are a variety of interactive games to play, like trivia and challenges, Pictionary, Lipsnyc karaoke, and more. Players will be guided through a variety of games to keep the energy moving! Click here to view a [demo!](#)

# TASTE & EXPERIENCE



## **PRUETT VINEYARD**

Hall of fame racecar driver Scott Pruett has competed in NASCAR, CART, IMSA, Trans-Am, and Grand-Am and just happens to be one of the best winemakers in the world. With a wine delivery and guide, guests will enjoy three wines from the Pruett Vineyard, hear the stories behind the making of the wine and the unique racing story which inspired them.

## **FIRED UP**

During this grilling experience, participants will be engaged and energized as they work along side Chef Matt Moore and watch him create magic on the grill. He will share BBQ techniques, proper seasoning methods, and most of all his love of food. Dishes are pre-selected and a list of ingredients is given to attendees prior to the event. [Watch here!](#)

## **SEA TO TABLE**

If you're looking for a truly unique culinary experience, now is your chance to learn how to shuck an oyster like a pro! This virtual class teaches the techniques needed to cleanly shuck an oyster and engages guests with fun commentary. After completing the virtual class, participants will know how to impress any group with five easy steps and the proper tools.

## **MOUNTAIN SPIRITS**

Swirl, taste, and savor! Become a whiskey connoisseur from the comfort of your own home! This exclusive whiskey tasting and mixology course with the team at Breckenridge Distillery, thought to be the world's highest distillery at approximately 9,600 feet, pairs the ease of a virtual tasting session with the layered flavors of smooth, high-quality whiskey. Cheers!

# MIND & BODY



## **MOVING TOGETHER**

Customize a workout class for participants to move through together! From gentle to intense, CSI can provide options for any level of physical fitness. Lead by a qualified, trained instructor, participants can take the entire class using only household items—like heavy bottles of laundry detergent. As a sponsor, you can also take it up a notch by sending branded gear!

## **GET ON THE GREEN**

Bring the golf course to guests' homes with these online PGA courses—a healthy, fun, and educational way to get guests up out of their seats! Options range from interactive workshops that teach guests how to practice their game at home or put them face to face with golf pros who will share tips for the perfect swing. Branded balls or clothing pair perfectly!

## **5K, ANYWHERE!**

Participating in a fun and flexible 5K road race from home is as easy as downloading a sponsor-branded app, entering the event access code, and lacing up your racing shoes! You determine the time window and participants can hit the road at any time that works for them. The app tracks their distance and time, storing their entry on the app's private leaderboard.

## **MINDFUL MOMENT**

Perfect to start the morning, take an afternoon break, or wrap up the day, a group meditation session will bring participants together in a unique way they probably don't often gather. Building stillness into our daily routines is especially important in times of stress. A group meditation workshop is the perfect way to encourage or expand group mindfulness!

# LET US ENTERTAIN YOU

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## **MAGICIAN & MENTALIST**

Bring your team together with a live, interactive magic show! This enhancement provides of-the-moment entertainment where the audience's choices directly affect the outcome of the magic. World Renowned Mentalist Max Major combines magic, mentalism, and hypnosis in a performance that will leave guests with lasting memories of pure amazement! [Watch here!](#)

## **SONGWRITER EXPERIENCE**

Lee Thomas Miller moved to Nashville in 1990 with the dream of becoming a songwriter. Since then, he's racked up three Grammy nominations, a CMA win, and an AMA win. Lee will play some of his hit songs—performed by Brad Paisley, Trace Atkins, and other top country stars—and answer questions about his songwriting experience!

## **HISTORY AT HOME**

Give your guests a backstage pass to meet the cast of *Hamilton*, the historical musical that made history itself! Connect one on one with some of Broadway's biggest stars, Sydney Harcourt James, Lexi Lawson, and Renee Elise Goldsberry, to hear backstage stories and secrets, learn what the audition process is like, and discover how they made it!

## **THE POWER OF PAINT**

In demand for concerts, private parties, and corporate events around the globe, these astonishing artists have one thing in common: creating spectacular masterpieces in mere minutes. Incredibly entertaining and absolutely mesmerizing, your guests will love this quick, entertaining break. You can even have them work your branding into the art!

# THINKING OF YOU



## **VIRTUAL FOOD COURT**

While we might be sheltering-in-place, that doesn't mean that guests can't enjoy their favorite food delivered to their door! Attendees are given a sponsored link to order lunch from any of their favorite local restaurants for delivery. Attendees can alternatively be sent a gift card for use at their leisure, supporting both attendees at home and local restaurants!

## **TURN IT UP!**

Amplify each session with a top-quality Bluetooth speaker or ear pods. Perfect for joining calls, listening to music on breaks, and turning up the volume on exciting sessions, CSI can recommend brandable options in a range of price points and styles. Want to make a positive impact on the world with your gifting? We've got options that give back, too!

## **HAPPY HOUR KIT**

Send good cheer with this stylishly packaged happy hour kit for two—perfect for remote gatherings with a plus one! CSI will work with you to customize the perfect signature cocktail kit, complete with glasses, garnishes, and your branding. You can even have an expert mixologist join guests to show them how to make the perfect beverage right at home.

## **VIRTUAL GIFTING SUITES**

Private gifting platforms give each individual the power to choose what they want from the comfort of their own home. You choose the options and deck out your platform with your brand and messaging and everyone on your list sends out an email invitation to pick out their gift! We handle support and shipping, ensuring that deliveries go off without a hitch!



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THANK YOU FOR THIS  
**OPPORTUNITY!**