

AFP Digital Advertising

WALTER E WASHINGTON CONVENTION CENTER

AFP 2021

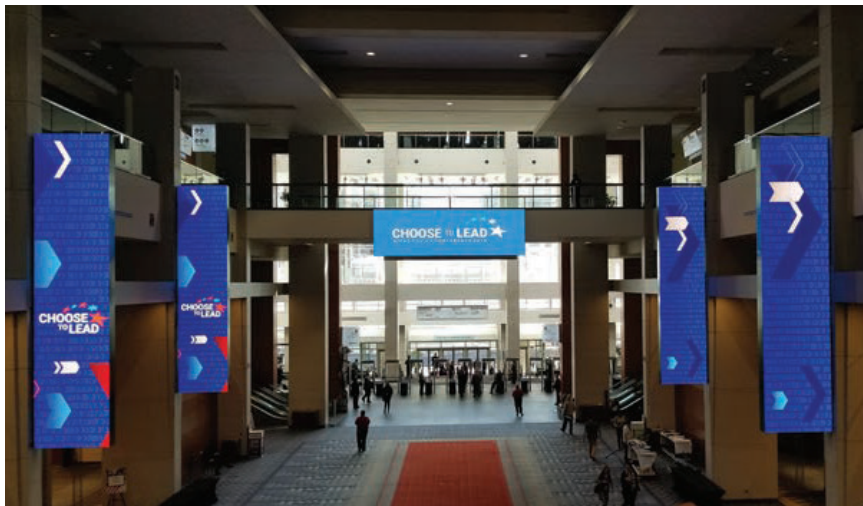
NOVEMBER 7-10

Engage conference attendees with a wide range of dynamic content. All digital displays are offered in high-traffic areas.

SALON FLAGS VIDEO WALL

High impact digital video wall located off the Grand Lobby entrance near registration and bag pick-up. Attendees will also walk through this area to get to educational sessions on Level 1.

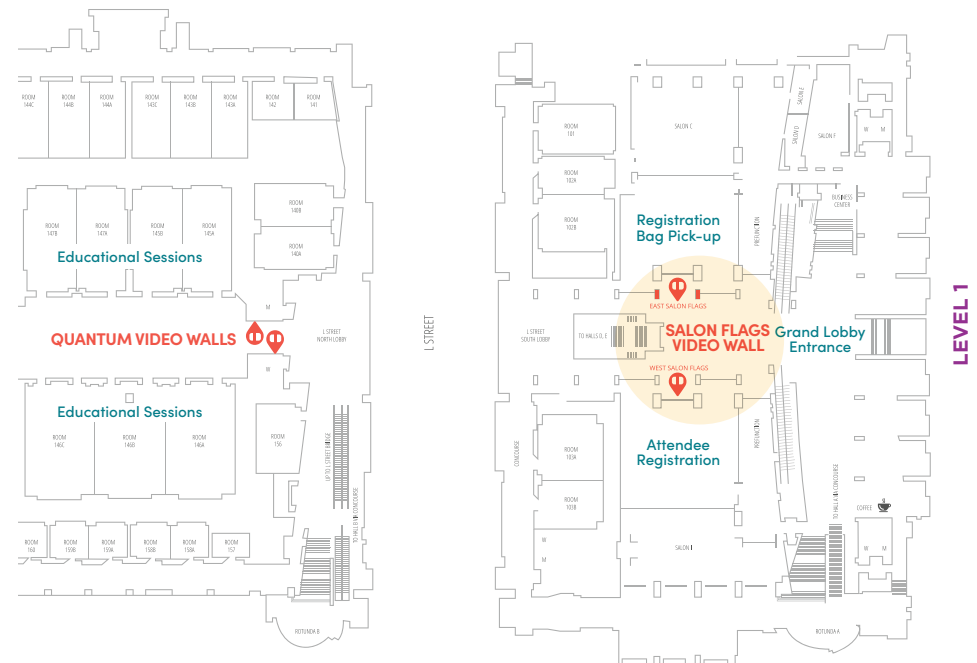
8 spots available, will rotate with sponsor ads and AFP ads.



Details

- 5 ft wide x 21 ft height
- Double-sided LED video wall
- Displays video and static images, no audio capability
- One 20 second ad per advertiser shown multiple times an hour

Salon Flags Video Wall locations



Salon Flags Video Wall - \$12,500

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HALL A VIDEO MARQUEE

Engage attendees as they enter the Convention Center from the Marriott Marquis, the AFP 2021 Headquarter Hotel, the Exhibit Hall and head to meals.

15 spots available, will rotate with sponsor and AFP ads.



Details

- 12 ft wide x 6 ft height
- Double-sided LED video wall
- Displays video and static images, no audio capability
- One 20 second ad per advertiser shown multiple times an hour

Hall A Video Wall location



Hall A Video Marquee - \$10,000

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QUANTUM VIDEO WALLS

Increase your exposure with two video walls strategically located in educational session hallways.

15 spots available, will rotate with sponsor and AFP ads across 2 displays.



Details

- 12 ft wide x 6.75 ft height
- Single Sided LED Video Wall
- Displays Video and Static Images
- One 20 second ad per advertiser shown multiple times an hour across 2 displays

Quantum Video Wall placement — subject to change.



Quantum Video Wall - \$7,500

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